M.Tech. (SOFTWARE ENGINEERING)

COURSE STRUCTURE AND SYLLABUS

I Year – I Semester

	Course Title	Int.	Ext.	L	Ρ	С
		marks	marks			
Core Course I	Data Structures and Algorithms	40	60	4		4
Core Course II	Software Development Methodologies	40	60	4		4
Core Course III	Software Requirements and Estimation	40	60	4		4
Core Elective I	 Cloud Computing Database Internals Component Based Software Engineering Internet Technologies and Services 	40	60	4		4
Core Elective II	 Big Data Analytics Web Mining Object Oriented Modeling Information Theory and Coding 	40	60	4		4
Open Elective I	Open Elective – 1	40	60	4		4
Laboratory I	Software Development Methodologies Lab	40	60		4	2
Seminar I		50		-	4	2
Total Credits				24	8	28

I Year – II Semester

	Course Title	Int.	Ext.	L	Ρ	С
		marks	mark			
Core Course IV	Software Architecture and Design	40	60	4		4
	Patterns					
Core Course V	Software Process and Project	40	60	4		4
	Management					
Core Course VI	Software Quality Assurance and	40	60	4		4
	Testing					
Core Elective III	1. Scripting Languages	40	60	4		4
	2. Information Retrieval Systems					
	3. Semantic Web and Social Networks					
	4. E-Commerce					
Core Elective IV	1. Software Security Engineering	40	60	4		4
	2. Cyber Security					
	3. Information Security And Audit					
	4. Business Process Management					
Open Elective II	Open Elective – 2	40	60	4		4
Laboratory II	Software Testing Lab	40	60		4	2
Seminar II	Seminar	50			4	2
Total Credits				24	8	28

II Year - I Semester

Course Title	marks	Ext.	L	Р	С
		marks			
Comprehensive Viva-Voce		100			4
Project work Review I	50			24	12
Total Credits				24	16

II Year - II Semester

Course Title	marks	Ext.	L	Р	С
		marks			
Project work Review II	50			8	4
Project Evaluation (Viva-Voce)		150		16	12
Total Credits				24	16

Open Electives

- 1. Basic Computer Programming skills are required for all open electives. Additionally, knowledge on the specified area mentioned in prerequisites is required for opting the open elective
- 2. Note: A student can register for any open elective subject provided that he has not already registered for the same subject

S.NO	Open Electives	Prerequisites
1.	"R" Programming	Maths, Statistics
2.	Android Application Development	Java
3.	Algorithmics	
4.	Big Data Analytics	Data Bases, Maths
5.	Bioinformatics	Data Structures
6.	Biometrics	
7.	Cyber Security	Internet Technologies
8.	Computer Forensics	Maths, Data Structures
9.	Distributed Systems Security	Information Security
10.	E-Commerce	Internet Technologies
11.	Embedded Systems	Digital logic
12.	Intellectual Property Rights	
13.	Internet of Things	Java
14.	Java Programming	
15.	Linux Programming	
16.	Mobile Computing	Java
17.	Mobile Application Security	Mobile Application Development
18.	OpenStack cloud computing	Linux Programming
19.	Operations Research	Maths, Data Structures
20.	Principles of Information Security	
21.	Scripting Languages	
22.	Social Media Intelligence	
23.	Software Engineering	
24.	Storage Area Networks	Computer Networks
25.	Web Usability	

M.Tech- I Year – I Semester (Software Engineering)

DATA STRUCTURES AND ALGORITHMS

Objectives:

- The fundamental design, analysis, and implementation of basic data structures.
- Basic concepts in the specification and analysis of programs.
- Principles for good program design, especially the uses of data abstraction.
- Significance of algorithms in the computer field
- Various aspects of algorithm development
- Qualities of a good solution

UNIT I

Algorithms, Performance analysis- time complexity and space complexity, Asymptotic, Notation-Big Oh, Omega and Theta notations, Complexity Analysis Examples. Data structures-Linear and non linear data structures, ADT concept, Linear List ADT, Array representation, Linked representation, Vector representation, singly linked lists -insertion, deletion, search operations, doubly linked lists-insertion, deletion operations, circular lists. Representation of single, two dimensional arrays, Sparse matrices and their representation.

UNIT II

Stack and Queue ADTs, array and linked list representations, infix to postfix conversion using stack, implementation of recursion, Circular queue-insertion and deletion, Dequeue ADT, array and linked list representations, Priority queue ADT, implementation using Heaps, Insertion into a Max Heap, Deletion from a Max Heap, java.util package-ArrayList, LinkedList, Vector classes, Stacks and Queues in java.util, Iterators in java.util.

UNIT III

Searching–Linear and binary search methods, Hashing-Hash functions, Collision Resolution methods-Open Addressing, Chaining, Hashing in java.util-HashMap, HashSet, Hashtable. Sorting –Bubble sort, Insertion sort, Quick sort, Merge sort, Heap sort, Radix sort, comparison of sorting methods.

UNIT IV

Trees- Ordinary and Binary trees terminology, Properties of Binary trees, Binary tree ADT, representations, recursive and non recursive traversals, Java code for traversals, threaded binary trees. Graphs- Graphs terminology, Graph ADT, representations, graph traversals/search methods-DFS and BFS, Java code for graph traversals, Applications of Graphs-Minimum cost spanning tree using Kruskal's algorithm, Dijkstra's algorithm for Single Source Shortest Path Problem.

UNIT V

Search trees- Binary search tree-Binary search tree ADT ,insertion, deletion and searching operations, Balanced search trees, AVL trees-Definition and examples only, Red Black trees –Definition and examples only, B-Trees-definition, insertion and searching operations, Trees in java.util-TreeSet, TreeMap Classes, Tries(examples only),Comparison of Search trees. Text compression-Huffman coding and decoding, Pattern matching-KMP algorithm.

TEXT BOOKS:

- 1. Data structures, Algorithms and Applications in Java, S.Sahni, Universities Press.
- 2. Data structures and Algorithms in Java, Adam Drozdek, 3rd edition, Cengage learning.
- 3 Data structures and Algorithm Analysis in Java, M. A. Weiss, 2nd edition, Addison-Wesley (Pearson Education).

- 1. Java for Programmers, Deitel and Deitel, Pearson education.
- 2 Data structures and Algorithms in Java, R.Lafore, Pearson education.
- 3. Java: The Complete Reference, 8th edition, Herbert Schildt, TMH.
- 4. Data structures and Algorithms in Java, M. T. Goodrich, R. Tomassia, 3rd edition, Wiley India Edition.
- 5. Data structures and the Java Collection Frame work, W. J. Collins, Mc Graw Hill.
- 6. Classic Data structures in Java, T.Budd, Addison-Wesley (Pearson Education).
- 7. Data structures with Java, Ford and Topp, Pearson Education.
- 8. Data structures using Java, D.S.Malik and P.S.Nair, Cengage learning.
- 9. Data structures with Java, J.R.Hubbard and A.Huray, PHI Pvt. Ltd.
- 10. Data structures and Software Development in an Object-Oriented Domain, J.P.Tremblay and G.A.Cheston, Java edition, Pearson Education.

M.Tech- I Year – I Semester (Software Engineering)

SOFTWARE DEVELOPMENT METHODOLOGIES

Objectives:

Your studies will enable you to develop:

- a broad and critical understanding of all the processes for engineering high quality software and the principles, concepts and techniques associated with software development
- an ability to analyze and evaluate problems and draw on the theoretical and technical knowledge to develop solutions and systems
- a range of skills focused on the analysis of requirements, design and implementation of reliable and maintainable s oftware, with strong emphasis on engineering principles applied over the whole development lifecycle
- an awareness of current research in software development, the analytical skills and research techniques for their critical and independent evaluation and their application to new problems.

UNIT I

Introduction to Software Engineering: The evolving role of software, Changing Nature of Software, legacy software, Software myths.

A Generic view of process: Software engineering - A layered technology, a process framework, The Capability Maturity Model Integration (CMMI), Process patterns, process assessment, personal and team process models.

Process models: The waterfall model, Incremental process models, Evolutionary process models, specialized process models, The Unified process.

UNIT II

Software Requirements: Functional and non-functional requirements, User requirements, System requirements, Interface specification, the software requirements document.

Requirements engineering process: Feasibility studies, Requirements elicitation and analysis, Requirements validation, Requirements management.

System models: Context Models, Behavioural models, Data models, Object models, structured methods.

UNIT III

Design Engineering: Design process and Design quality, Design concepts, the design model, pattern based software design.

Creating an architectural design: software architecture, Data design, Architectural styles and patterns, Architectural Design, assessing alternative architectural designs, mapping data flow into software architecture.

Software Design Approaches, Structured Analysis, Structured Design.

UNIT IV

Object Oriented Concepts and Principles, Object Oriented Analysis, Object Oriented Design,

Modelling component-level design: Designing class-based components, conducting component-level design, object constraint language, designing conventional components.

UNIT V

User Interface Design, Performing User interface design: Golden rules, User interface analysis and design, interface analysis, interface design steps, Design evaluation. **Coding and Documentation**.

TEXT BOOKS:

- 1. Software Engineering: A practitioner's Approach, Roger S Pressman, sixth edition.McGraw Hill International Edition, 2005 (Unit 1, 2, 3, 5)
- 2. Software Engineering by Jibitesh Mishra, Ashok Mohanty. Pearson.(Unit 4,5)

- 1. Software Engineering, A Precise Approach, Pankaj Jalote, Wiley India, 2010.
- 2. Software Engineering : A Primer, Waman S Jawadekar, Tata McGraw-Hill, 2008
- 3. Fundamentals of Software Engineering, Rajib Mall, PHI, 2005
- 4. Software Engineering, Principles and Practices, Deepak Jain, Oxford University Press.

- 5. Software Engineering1: Abstraction and modeling, Diner Bjorner, Springer International edition, 2006.
- 6. Software Engineering2: Specification of systems and languages, Diner Bjorner, Springer International edition, 2006.
- 7. Software Engineering Foundations, Yingxu Wang, Auerbach Publications, 2008.
- 8. Software Engineering 3: Domains, Requirements and Software Design, D.Bjorner, Springer, International Edition.
- 9. Software Engineering Principles and Practice, Hans Van Vliet, 3rd edition, Wiley India edition.
- 10. Introduction to Software Engineering, R.J.Leach, CRC Press.
- 11. Software Engineering Fundamentals, Ali Behforooz and Frederick J.Hudson, Oxford University Press, rp2009
- 12. Software Engineering Handbook, Jessica Keyes, Auerbach, 2003.

M.Tech- I Year – I Semester (Software Engineering)

SOFTWARE REQUIREMENTS AND ESTIMATION

Objectives:

- Students will demonstrate knowledge of the distinction between critical and non- critical systems.
- Students will demonstrate the ability to manage a project including planning, scheduling and risk
- assessment/management. Students will author a software requirements document.
- Students will demonstrate an understanding of the proper contents of a software
- requirements document. Students will author a formal specification for a software
- system.
- Students will demonstrate an understanding of distributed system architectures and
- application architectures. Students will demonstrate an understanding of the differences between real-time and non-real time systems. Students will demonstrate proficiency in rapid software development techniques. Students will demonstrate proficiency in software development cost

estimation Students will author a software testing plan.

UNIT I

Software Requirements: What and Why

Essential Software requirement, Good practices for requirements engineering, Improving requirements processes, Software requirements and risk management

Software Requirements Engineering

Requirements elicitation, requirements analysis documentation, review, elicitation techniques, analysis models, Software quality attributes, risk reduction through prototyping, setting requirements priorities, verifying requirements quality,

UNIT II

Software Requirements Management

Requirements management Principles and practices, Requirements attributes, Change Management Process, Requirements Traceability Matrix, Links in requirements chain

Software Requirements Modeling

Use Case Modeling, Analysis Models, Dataflow diagram, state transition diagram, class diagrams, Object analysis, Problem Frames

UNIT III

Software Estimation: Components of Software Estimations, Estimation methods, Problems associated with estimation, Key project factors that influence estimation

Size Estimation: Two views of sizing, Function Point Analysis, Mark II FPA, Full Function Points, LOC Estimation, Conversion between size measures,

UNIT IV

Effort, Schedule and Cost Estimation: What is Productivity? Estimation Factors, Approaches to Effort and Schedule Estimation, COCOMO II, Putnam Estimation Model, Algorithmic models, Cost Estimation

UNIT V

Tools for Requirements Management and Estimation

Requirements Management Tools: Benefits of using a requirements management tool, commercial requirements management tool, Rational Requisite pro, Caliber – RM, implementing requirements management automation, **Software Estimation Tools:** Desirable features in software estimation tools, IFPUG, USC's COCOMO II, SLIM (Software Life Cycle Management) Tools

TEXT BOOK:

1. Software Requirements and Estimation by Rajesh Naik and Swapna Kishore, Tata Mc Graw Hill.

REFERENCE BOOKS:

1. Software Requirements by Karl E. Weigers, Microsoft Press.

- 2. Managing Software Requirements, Dean Leffingwell & Don Widrig, Pearson Education, 2003.
- 3. Mastering the requirements process, second edition, Suzanne Robertson & James Robertson, Pearson Education, 2006.
- 4. Estimating Software Costs, Second edition, Capers Jones, TMH, 2007.
- Practical Software Estimation, M.A. Parthasarathy, Pearson Education, 2007.
 Measuring the software process, William A. Florac & Anita D. Carleton, Pearson Education, 199

M.Tech- I Year - I Semester (Software Engineering)

(Core Elective-I)

CLOUD COMPUTING

Objectives:

- To learn the new computing model which enables shared resources on demand over the network. To learn about the pay-per-use scenarios.
- To learn about the new kind of service models and deployment models. To learn about the virtualization technology.
- To learn the python programming or various services and models. To develop cloud applications in Python

UNIT-I

Principles of Parallel and Distributed Computing, Introduction to cloud computing, Cloud computing Architecture, cloud concepts and technologies, cloud services and platforms, Cloud models, cloud as a service, cloud solutions, cloud offerings, introduction to Hadoop and MapReduce.

UNIT –II

Cloud Platforms for Industry, Healthcare and education, Cloud Platforms in the Industry, cloud applications.

Virtualization, cloud virtualization technology, deep dive: cloud virtualization,

Migrating in to cloud computing, Virtual Machines Provisioning and Virtual Machine Migration Services, On the Management of Virtual Machines for cloud Infrastructure, Comet cloud, T-Systems,

UNIT-III

Cloud computing Applications: Industry, Health, Education, Scientific Applications, Business and Consumer Applications, Understanding Scientific Applications for Cloud Environments, Impact of Cloud computing on the role of corporate IT.

Enterprise cloud computing Paradigm, Federated cloud computing Architecture, SLA Management in Cloud Computing, Developing the cloud: cloud application Design.

UNIT-IV

Python Basics, Python for cloud, cloud application development in python, Cloud Application Development in Python.

Programming Google App Engine with Python: A first real cloud Application, Managing Data in the cloud, Google app engine Services for Login Authentication, Optimizing UI and Logic, Making the UI Pretty: Templates and CSS, Getting Interactive. Map Reduce Programming Model and Implementations.

UNIT-V

Cloud management, Organizational Readiness and change management in the cloud age ,Cloud Security, Data security in the cloud, Legal Issues in the Cloud , Achieving Production Readiness for the cloud Services

TEXT BOOKS:

- 1. Cloud Computing : Raj Kumar Buyya , James Broberg, andrzej Goscinski, 2013 Wiley
- 2. Mastering Cloud Computing: Raj Kumar buyya, Christian Vecchiola, selvi-2013.
- 3. Cloud Computing: Arshdeep Bahga, Vijay Madisetti, 2014, University Press.
- 4. Cloud computing: Dr Kumar Saurab Wiley India 2011.

REFERENCES:

- 1. Code in the Cloud: Mark C.Chu-Carroll 2011, SPD.(Second part of IV UNIT)
- 2. Essentials of cloud computing : K Chandrasekharan CRC Press.
- 3. Cloud Computing: John W. Rittinghouse, James Ransome, CRC Press.
- 4. Cloud Security and Privacy: Mather, Kumaraswamy and Latif.2011. SPD, OREILLY.
- 5. Virtualization Security: Dave shackleford 2013. SYBEX a wiley Brand.
- 6. Cloud Computing Bible: Sosinsky 2012. Wiley India .

- Cloud Computing: Dan C. Marinescu-2013, Morgan Kaufmann.
 Distributed and Cloud Computing, Kai Hwang, Geoffery C.Fox, Jack J.Dongarra, Elsevier, 2012.
 Fundamentals of Python Kenneth A.Lambert | B.L.Juneja

M.Tech- I Year - I Semester (Software Engineering)

(Core Elective-I)

DATABASE INTERNALS

Objectives:

By the end of the course, you will know:

- History and Structure of databases
- How to design a database
- How to convert the design into the appropriate tables
- Handling Keys appropriately
- Enforcing Integrity Constraints to keep the database consistent
- Normalizing the tables to eliminate redundancies
- Querying relational data
- and processing the queries
- Storage Optimizing Strategies for easy retrieval of data through index
- Triggers, Procedures and Cursors, Transaction Management
- Distributed databases management system concepts and Implementation

UNIT I

Database System Applications, Purpose of Database Systems, View of Data – Data Abstraction, Instances and Schemas, Data Models – the ER Model, Relational Model, Other Models – Database Languages – DDL,DML, Database Access from Applications Programs, Transaction Management, Data Storage and Querying, Database Architecture, Database Users and Administrators, ER diagrams,. Relational Model: Introduction to the Relational Model – Integrity Constraints Over Relations, Enforcing Integrity constraints, Querying relational data, Logical data base Design, Introduction to Views –Altering Tables and Views, Relational Algebra, Basic SQL Queries, Nested Queries, Complex Integrity Constraints in SQL, Triggers

UNIT II

Introduction to Schema Refinement – Problems Caused by redundancy, Decompositions – Problem related to decomposition, Functional Dependencies - Reasoning about FDS, Normal Forms – FIRST, SECOND, THIRD Normal forms – BCNF – Properties of Decompositions- Loss less- join Decomposition, Dependency preserving Decomposition, Schema Refinement in Data base Design – Multi valued Dependencies – FOURTH Normal Form, Join Dependencies, FIFTH Normal form.

UNIT III

Transaction Management: The ACID Properties, Transactions and Schedules, Concurrent Execution of Transactions – Lock Based Concurrency Control, Deadlocks – Performance of Locking – Transaction Support in SQL.

Concurrency Control: Serializability, and recoverability – Introduction to Lock Management – Lock Conversions, Dealing with Deadlocks, Specialized Locking Techniques – Concurrency Control without Locking.

Crash recovery: Introduction to Crash recovery, Introduction to ARIES, the Log, and Other Recovery related Structures, the Write-Ahead Log Protocol, Check pointing, recovering from a System Crash, Media recovery

UNIT IV

Overview of Storage and Indexing: Data on External Storage, File Organization and Indexing – Clustered Indexes, Primary and Secondary Indexes, Index data Structures – Hash Based Indexing, Tree based Indexing

Storing data: Disks and Files: -The Memory Hierarchy – Redundant Arrays of Independent Disks.

Tree Structured Indexing: Intuitions for tree Indexes, Indexed Sequential Access Methods (ISAM)

B+ Trees: A Dynamic Index Structure, Search, Insert, Delete.

Hash Based Indexing: Static Hashing, Extendable hashing, Linear Hashing, Extendable Vs Linear Hashing.

UNIT V

Distributed databases: Introduction to distributed databases, Distributed DBMS architectures, Storing data in a distributed DBMS, Distributed catalog management, Distributed query processing Updating distributed data, Distributed transactions, Distributed concurrency control, Distributed recovery

TEXT BOOKS:

- 1. Data base Management Systems, Raghu Ramakrishnan, Johannes Gehrke, TMH, 3rd Edition, 2003.
- 2. Data base System Concepts, A.Silberschatz, H.F. Korth, S.Sudarshan, McGraw hill, VI edition, 2006.
- 3. Fundamentals of Database Systems 5th edition, Ramez Elmasri, Shamkant B.Navathe, Pearson Education, 2008.

- 1. Introduction to Database Systems, C.J.Date, Pearson Education.
- 2. Database Management System Oracle SQL and PL/SQL, P.K.Das Gupta, PHI.
- 3. Database System Concepts, Peter Rob & Carlos Coronel, Cengage Learning, 2008.
- 4. Database Systems, A Practical approach to Design Implementation and Management Fourth edition, Thomas Connolly, Carolyn Begg, Pearson education.
- 5. Database-Principles, Programming and Performance, P.O'Neil & E.O'Neil, 2nd ed, ELSEVIER
- 6. Fundamentals of Relational Database Management Systems, S.Sumathi, S.Esakkirajan, Springer.
- 7. Introduction to Database Management, M.L.Gillenson and others, Wiley Student Edition.
- 8. Database Development and Management, Lee Chao, Auerbach publications, Taylor & Francis Group.
- 9. Distributed Databases Principles & Systems, Stefano Ceri, Giuseppe Pelagatti, TMH.
- 10. Principles of Distributed Database Systems, M. Tamer Ozsu, Patrick Valduriez , Pearson Education, 2nd Edition.
- 11. Distributed Database Systems, Chhanda Ray, Pearson.

M.Tech- I Year - I Semester (Software Engineering)

(Core Elective-I)

COMPONENT BASED SOFTWARE ENGINEERING

Objectives:

- To understand the essentials of component-based software engineering •
- To know the main characteristics of components and component models
- To be aware of software development processes for component-based systems
- To be aware of the mutual relations between software architecture and component models

UNIT I

Component definition - Definition of a Software Component and its elements, The Component Industry Metaphor, Component Models and Component Services, An example specification for implementing a temperature regulator Software Component.

The Case for Components- The Business Case for components, COTS Myths and Other Lessons Learned in Component-Based Software Development.

UNIT II

Planning Team Roles for CBD, Common High-Risk Mistakes, CBSE Success Factors: Integrating Architecture, Process, and Organization.

Software Engineering Practices - Practices of Software Engineering, From Subroutines to Subsystems: Component-Based Software Development, Status of CBSE in Europe.

UNIT III

The Design of Software Component Infrastructures - Software Components and the UML, Component Infrastructures, Business Components, Components and Connectors, An OPEN process for CBD, Designing Models of Modularity and Integration.

Software Architecture, Software Architecture Design Principles, Product-Line Architectures.

UNIT IV

The Management of Component-Based Software Systems - Measurement and Metrics for Software Components, Implementing a Practical Reuse Program for Software Components, Selecting the Right COTS Software, Building instead of Buying, Software Component Project Management, The Trouble with Testing Components, Configuration Management and Component Libraries, The Evolution, Maintenance, and Management of CBS.

UNIT V

Component Technologies - Overview of the CORBA Component Model. Overview of COM+. Overview of the EJB Component Model, Bonobo and Free Software GNOME Components, Choosing between COM+, EJB, and CCM, Software Agents as Next Generation Software Components.

TEXT BOOKS:

1. Component - Based Software Engineering, G.T. Heineman and W.T. Councill,

Addison-Wesley, Pearson Education.

- 1. Component Software, C.Szyperski, D.Gruntz and S.Murer, Pearson Education.
- Software Engineering, Roger S. Pressman, 6th edition, Tata McGraw-Hill.
 Software Engineering, Ian Sommerville, seventh edition, Pearson education, 2004.
- 4. Software Engineering Principles and Practice, Hans Van Vliet, 3rd edition, Wiley India edition.

M. Tech- I Year – I Semester (Software Engineering)

(Core Elective-I)

INTERNET TECHNOLOGIES AND SERVICES

Objective:

- The student who has knowledge of programming with java should be able to develop web based solutions using multi-tier architecture. S/he should have good understanding of different
- technologies on client and server side components as Follows:
- Client Side: HTML5, CSS3, Javascript, Ajax,
- JQuery and JSON Server Side: Servlets, JSP
- Database: MySQL with Hibernate and Connection Pooling
- Framework: Struts with validation framework, Internationalization (I18N)
- SOA: Service Oriented Architecture, Web services fundamentals, Axis framework for WS

UNIT I

Client Side Technologies:

Overview of HTML - Common tags, XHTML, capabilities of HTML5

Cascading Style sheets, CSS3 enhancements, linking to HTML Pages, Classes in CSS

Introduction to JavaScripts, variables, arrays, methods and string manipulation, BOM/DOM (Browser/Document Object Model), accessing elements by ID, Objects in JavaScript

Dynamic HTML with JavaScript and with CSS, form validation with JavaScript, Handling Timer Events

Simplifying scripting with JQuery, JASON for Information exchange.

UNIT II

Introduction to Java Servlets:

Introduction to Servlets: Lifecycle of a Servlet, Reading request and initialization parameters, Writing output to response, MIME types in response, Session Tracking: Using Cookies and Sessions

Steps involved in Deploying an application

Database Access with JDBC and Connection Pooling

Introduction to XML, XML Parsing with DOM and SAX Parsers in Java

Ajax - Ajax programming with JSP/Servlets, creating XML Http Object for various browsers, Sending request, Processing response data and displaying it.

Introduction to Hibernate

UNIT III

Introduction to JSP:

JSP Application Development: Types of JSP Constructs (Directives, Declarations, Expressions, Code Snippets), Generating Dynamic Content, Exception Handling, Implicit JSP Objects, Conditional Processing, Sharing Data Between JSP pages, Sharing Session and Application Data, Using user defined classes with jsp:useBean tag, Accessing a Database from a JSP

UNIT IV

Introduction to Struts Framework:

Introduction to MVC architecture, Anatomy of a simple struts2 application, struts configuration file, Presentation layer with JSP, JSP bean, html and logic tag libraries, Struts Controller class, Using form data in Actions, Page Forwarding, validation frame work, Internationalization

UNIT V

Service Oriented Architecture and Web Services

Overview of Service Oriented Architecture – SOA concepts, Key Service Characteristics, Technical Benefits of a SOA

Introduction to Web Services– The definition of web services, basic operational model of web services, basic steps of implementing web services.

Core fundamentals of SOAP – SOAP Message Structure, SOAP encoding, SOAP message exchange models,

Describing Web Services –Web Services life cycle, anatomy of WSDL

Introduction to Axis- Installing axis web service framework, deploying a java web service on axis.

Web Services Interoperability - Creating java and .Net client applications for an Axis Web Service

(Note: The Reference Platform for the course will be open source products Apache Tomcat Application Server, MySQL database, Hibernate and Axis)

TEXT BOOKS:

- 1. Web Programming, building internet applications, Chris Bates 3rd edition, WILEY Dreamtech .
- 2. The complete Reference Java 7th Edition , Herbert Schildt., TMH.
- 3. Java Server Pages, Hans Bergsten, SPD, O'Reilly.
- 4. Professional Jakarta Struts James Goodwill, Richard Hightower, Wrox Publishers.
- 5. Developing Java Web Services, R. Nagappan, R. Skoczylas, R.P. Sriganesh, Wiley India, rp 2008.
- 6. Understanding SOA with Web Services, Eric Newcomer and Greg Lomow, Pearson Edition 2009
- 7. Java Web Service Architecture, James McGovern, Sameer Tyagi et al., Elsevier 2009 **REFERENCE BOOKS**:
 - 1. Programming the world wide web,4th edition,R.W.Sebesta,Pearson
 - 2. Core SERVLETS ANDJAVASERVER PAGES VOLUME 1: CORE
 - 3. TECHNOLOGIES , Marty Hall and Larry Brown Pearson
 - 4. Internet and World Wide Web How to program, Dietel and Nieto PHI/Pearson.
 - 5. Jakarta Struts Cookbook , Bill Siggelkow, S P D O'Reilly.
 - 6. Professional Java Server Programming, S.Allamaraju & othersApress(dreamtech).
 - 7. Java Server Programming Ivan Bayross and others, The X Team, SPD
 - 8. Web Warrior Guide to Web Programmming-Bai/Ekedaw-Cengage Learning.
 - 9. Beginning Web Programming-Jon Duckett, WROX.

M.Tech- I Year – I Semester (Software Engineering)

(Core Elective-II)

BIG DATA ANALYTICS

Objectives:

To understand about big data To learn the analytics of Big Data To Understand the MapReduce fundamentals

Unit I

Big Data Analytics: What is big data, History of Data Management; Structuring Big Data; Elements of Big Data; Big Data Analytics; Distributed and Parallel Computing for Big Data;

Big Data Analytics: What is Big Data Analytics, What Big Data Analytics Isn't, Why this sudden Hype Around Big Data Analytics, Classification of Analytics, Greatest Challenges that Prevent Business from Capitalizing Big Data; Top Challenges Facing Big Data; Why Big Data Analytics Important; Data Science; Data Scientist; Terminologies used in Big Data Environments; Basically Available Soft State Eventual Consistency (BASE); Open source Analytics Tools;

Unit- II

Understanding Analytics and Big Data: Comparing Reporting and Analysis, Types of Analytics; Points to Consider during Analysis; Developing an Analytic Team; Understanding Text Analytics;

Analytical Approach and Tools to Analyze Data: Analytical Approaches; History of Analytical Tools; Introducing Popular Analytical Tools; Comparing Various Analytical Tools.

Unit III

Understanding MapReduce Fundamentals and HBase : The MapReduce Framework; Techniques to Optimize MapReduce Jobs; Uses of MapReduce; Role of HBase in Big Data Processing; Storing Data in Hadoop: Introduction of HDFS, Architecture, HDFC Files, File system types, commands, org.apache.hadoop.io package, HDF, HDFS High Availability; Introducing HBase, Architecture, Storing Big Data with HBase , Interacting with the Hadoop Ecosystem; HBase in Operations-Programming with HBase; Installation, Combining HBase and HDFS;

Unit IV

Big Data Technology Landscape and Hadoop : NoSQL, Hadoop; RDBMS versus Hadoop; Distributed Computing Challenges; History of Hadoop; Hadoop Overview; Use Case of Hadoop; Hadoop Distributors; HDFC (Hadoop Distributed File System), HDFC Daemons, read, write, Replica Processing of Data with Hadoop; Managing Resources and Applications with Hadoop YARN.

Unit V

Social Media Analytics and Text Mining: Introducing Social Media; Key elements of Social Media; Text mining; Understanding Text Mining Process; Sentiment Analysis, Performing Social Media Analytics and Opinion Mining on Tweets;

Mobile Analytics: Introducing Mobile Analytics; Define Mobile Analytics; Mobile Analytics and Web Analytics; Types of Results from Mobile Analytics; Types of Applications for Mobile Analytics; Introducing Mobile Analytics Tools;

TEXT BOOKS

- 1. BIG DATA and ANALYTICS, Seema Acharya, Subhasinin Chellappan, Wiley publications.
- 2. BIG DATA, Black Book[™], DreamTech Press, 2015 Edition.
- 3. BUSINESS ANALYTICS 5e , BY Albright |Winston

- 1. Rajiv Sabherwal, Irma Becerra- Fernandez," Business Intelligence Practice, Technologies and Management", John Wiley 2011.
- 2. Lariss T. Moss, ShakuAtre, "Business Intelligence Roadmap", Addison-Wesley It Service.
- 3. Yuli Vasiliev, "Oracle Business Intelligence : The Condensed Guide to Analysis and Reporting", SPD Shroff, 2012.

M.Tech- I Year – I Semester (Software Engineering)

(Core Elective-II)

WEB MINING

Objectives:

- To describe web mining and understand the need for web mining
- To differentiate between Web mining and data mining
- To understand the different application areas for web mining
- To understand the different methods to introduce structure to web-based data
- To describe Web mining, its objectives, and its benefits
- To understand the methods of Web usage mining

UNIT I

Introduction to Web Data Mining and Data Mining Foundations

Introduction – World Wide Web(WWW), A Brief History of the Web and the Internet, Web Data Mining-Data Mining, Web Mining.

Data Mining Foundations – Association Rules and Sequential Patterns – Basic Concepts of Association Rules, Apriori Algorithm- Frequent Itemset Generation, Association Rule Generation, Data Formats for Association Rule Mining, Mining with multiple minimum supports – Extended Model, Mining Algorithm, Rule Generation, Mining Class Association Rules, Basic Concepts of Sequential Patterns, Mining Sequential Patterns on GSP, Mining Sequential Patterns on PrefixSpan, Generating Rules from Sequential Patterns.

UNIT II

Supervised and Unsupervised Learning

Supervised Learning - Basic Concepts, Decision Tree Induction – Learning Algorithm, Impurity Function, Handling of Continuous Attributes, Classifier Evaluation, Rule Induction – Sequential Covering, Rule Learning, Classification Based on Associations, Naïve Bayesian Classification , Naïve Bayesian Text Classification - Probabilistic Framework, Naïve Bayesian Model.

Unsupervised Learning – Basic Concepts, K-means Clustering – K-means Algorithm, Representation of Clusters, Hierarchical Clustering – Single link method, Complete link Method, Average link method, Strength and Weakness.

UNIT III

Information Retrieval and Web Search

Basic Concepts of Information Retrieval, Information Retrieval Methods - Boolean Model, Vector Space Model and Statistical Language Model, Relevance Feedback, Evaluation Measures, Text and Web Page Preprocessing – Stopword Removal, Stemming, Web Page Preprocessing, Duplicate Detection, Inverted Index and Its Compression – Inverted Index, Search using Inverted Index, Index Construction, Index Compression, Latent Semantic Indexing – Singular Value Decomposition, Query and Retrieval, Web Search, Meta Search, Web Spamming.

UNIT IV

Link Analysis and Web Crawling

Link Analysis - Social Network Analysis, Co-Citation and Bibliographic Coupling, Page Rank Algorithm, HITS Algorithm, Community Discovery-Problem Definition, Bipartite Core Communities, Maximum Flow Communities, Email Communities.

Web Crawling – A Basic Crawler Algorithm- Breadth First Crawlers, Preferential Crawlers, Implementation Issues – Fetching, Parsing, Stopword Removal, Link Extraction, Spider Traps, Page Repository, Universal Crawlers, Focused Crawlers, Topical Crawlers, Crawler Ethics and Conflicts.

UNIT V

Opinion Mining and Web Usage Mining

Opinion Mining - Sentiment Classification – Classification based on Sentiment Phrases, Classification Using Text Classification Methods, Feature based Opinion Mining and Summarization – Problem Definition, Object feature extraction, Feature Extraction from Pros and Cons of Format1, Feature Extraction from Reviews of Format 2 and 3, Comparative Sentence and Relation Mining, Opinion Search and Opinion Spam.

Web Usage Mining - Data Collection and Preprocessing- Sources and Types of Data, Key Elements of Web usage Data Preprocessing, Data Modeling for Web Usage Mining, Discovery and Analysis of Web usage Patterns -Session and Visitor Analysis, Cluster Analysis and Visitor Segmentation, Association and Correlation Analysis, Analysis of Sequential and Navigation Patterns.

TEXT BOOK:

1. Web Data Mining: Exploring Hyperlinks, Contents, and Usage Data by Bing Liu (Springer Publications) **REFERENCES BOOKS**:

- 1. Data Mining: Concepts and Techniques, Second Edition Jiawei Han, Micheline Kamber (Elsevier Publications)
- 2. Web Mining:: Applications and Techniques by Anthony Scime
- 3. Mining the Web: Discovering Knowledge from Hypertext Data by Soumen Chakrabarti

M. Tech- I Year – I Semester (Software Engineering)

(Core Elective-II)

OBJECT ORIENTED MODELING

Objectives:

- Concisely define the following key terms: class, object, state, behavior, object class, class diagram, object diagram, operation, encapsulation, constructor operation, query operation, update operation, scope operation, association role, multiplicity, association class, abstract class, concrete class, class-scope attribute, abstract operation, method, polymorphism, overriding, multiple classification, aggregation, and composition.
- To describe the activities in the different phases of the object-oriented development life cycle.
- State the advantages of object-oriented modeling vis-à-vis structured approaches.
- Compare and contrast the object-oriented model with the E-R and EER models.
- Model a real-world application by using a UML class diagram.
- Provide a snapshot of the detailed state of a system at a point in time using a UML (Unified Modeling Language) object diagram.
- Recognize when to use generalization, aggregation, and composition relationships.
- Specify different types of business rules in a class diagram.

UNIT I

Introduction to UML: The meaning of Object Orientation, object identity, Encapsulation, information hiding, polymorphism, generosity, importance of modeling, principles of modeling, object oriented modeling, conceptual model of the UML, Architecture.

Basic Structural Modeling: Classes, Relationships, common Mechanisms, and diagrams.

Class & Object Diagrams: Terms, concepts, modeling techniques for Class & Object Diagrams.

Collaboration Diagrams: Terms, Concepts, depicting a message, polymorphism in collaboration diagrams, iterated messages, use of self in messages.

Sequence Diagrams: Terms, concepts, depicting asynchronous messages with/without priority, callback mechanism, broadcast messages.

UNIT II

Basic Behavioral Modeling: Use cases, Use case Diagrams, Activity Diagrams.

Advanced Behavioral Modeling: Events and signals, state machines, processes and Threads, time and space, state chart diagrams.

Architectural Modeling: Component, Deployment, Component diagrams and Deployment diagrams.

UNIT III

The Unified process: use case driven, architecture centric, iterative, and incremental

The Four Ps: people, project, product, and process

Use case driven process: why use case, capturing use cases, analysis, design, and implementation to realize the use cases, testing the use cases

Architecture-centric process: architecture in brief, why we need architecture, use cases and architecture, the steps to architecture, an architecture description.

UNIT IV

Iterative incremental process: iterative incremental in brief, why iterative incremental development? The iterative approach is risk driven, the generic iteration.

The Generic Iteration workflow: phases are the first division workflow, planning proceeds doing, risks affect project planning, use case prioritization, resource needed, assess the iteration and phases

Inception phase: early in the inception phase, the archetypal inception iteration workflow, execute the core workflows, requirements to test.

UNIT V

Elaboration Phase: elaboration phase in brief, early in the elaboration phase, the architectural elaboration iteration workflow, execute the core workflows-Requirements to test.

Construction phase: early in the construction phase, the archetypal construction iteration workflow, execute the core workflow.

Transition phase: early in the transition phase, activities in transition phase

Case Studies: Automation of a Library, Software Simulator application (2-floor elevator simulator)

TEXT BOOKS:

- 1. The Unified Modeling Language User Guide, Grady Booch, James Rumbaugh, Ivar Jacobson 2nd Edition, Pearson Education.
- 2. UML 2 Toolkit by Hans-Erik Eriksson, Magnus Penker, Brian Lyons, David Fado WILEY-Dreamtech India Pvt. Ltd.
- 3. The Unified Software Development Process by Ivar Jacobson, Grady Booch, James Rumbaugh, Pearson Education

- 1. Fundamentals of Object Oriented Design in UML By Meilir Page-Jones, Pearson Education
- 2. Object Oriented Analysis & Design By Atul Kahate, The McGraw-Hill.
- 3. Practical Object-Oriented Design with UML By Mark Priestley, TATA Mc Graw Hill
- 4. Object Oriented Analysis & Design By Brett D McLaughlin, Gary Pollice and David West, O'REILY.
- Object-Oriented Analysis and Design using UML by Simon Bennet, Steve McRobb and Ray Farmer, 2nd Edition, TATA Mc Graw Hill.
- 6. Object-Oriented Analysis and Design with the Unified Process By John W. Satzinger, Robert B Jackson and Stephen D Burd, Cengage Learning.
- 7. UML and C++,R.C.Lee, and W.M.Tepfenhart, PHI.

M. Tech- I Year - I Semester (Software Engineering)

(Core Elective-II)

INFORMATION THEORY AND CODING

Objectives:

- To learn various coding techniques of information
- To learn probability theories related to information

Unit -I

RANDOM VARIABLES AND PROCESSES: Events - Random variables - Distribution and density functions Operations on random variables - Covariance - Correlation functions - Random process - Stationarity -Spectral decomposition - Response of linear system to random inputs, Relation between information and probability

Unit- II

INFORMATION ENTROPY FUNDAMENTALS: Self information measure - mutual and self information -Entropy function - Characteristics of Entropy function - Conditional Entropies - Derivation of the noise characteristics of a channel - Redundancy - Efficiency and channel capacity - capacities of channels with symmetric noise structure. Huffman coding: Implementation of Huffman code, Shannon's theorem, Code design, Shannon - Fano coding

Unit-III

ERROR CONTROL CODING :Backward error correction linear block codes, BCH codes, Golay codes, efficiency of LBC, forward correction codes-Convolution coding decoding algorithms, Viterbi decoding optimum decoding performance **measures**

Unit- IV

DATA AND VOICE CODING: Context dependent coding, arithmetic codes, overall efficiency consideration. Voice coding, Delta Modulation and adaptive delta modulation, linear predictive coding, silence coding, sub-band coding

Unit -V

COMPRESSION TECHNIQUES: Principles – Text compression – Static Huffman Coding - Dynamic Huffman coding. Arithmetic coding – Image Compression – Graphics Interchange format – Tagged Image File Format – Digitized documents – Introduction to JPEG standards.

REFERENCES:

- 1. Reza F M, "An Introduction to Information Theory", McGraw Hill, 2000.
- 2. Viterbi A and Omura J K, "Principles of Digital Communication and Coding", McGraw Hill, 1979.
- 3. Cover T M and Thomas J A, "Elements of Information theory", 2nd edition, John Wiley & Sons, 2006.
- 4. Sheldon M Ross, "Introduction to Probability Models", Academic Press, 2003
- 5. Roth R, "Introduction to Coding theory", Cambridge University Press, 2006.
- 6. Peter Sweeney, "Error Control Coding: From Theory to Practice", John Wiley & Sons, 2002.

M.Tech- I Year - I Semester (Software Engineering)

SOFTWARE DEVELOPMENT METHODOLOGIES LAB

Objectives:

- To understand the software engineering methodologies involved in the phases for project development.
- To gain knowledge about open source tools used for implementing software engineering
- methods. To exercise developing product-startups implementing software engineering methods.

Open source Tools: StarUML / UMLGraph / Topcased

Prepare the following documents and develop the software project startup, prototype model, using software engineering methodology for at least two real time scenarios or for the sample experiments.

- 1. Problem Analysis and Project Planning -Thorough study of the problem Identify Project scope, Objectives and Infrastructure.
- 2. Software Requirement Analysis Describe the individual Phases/modules of the project and Identify deliverables. Identify functional and non-functional requirements.
- 3. Data Modeling Use work products data dictionary.
- 4. Software Designing Develop use case diagrams and activity diagrams, build and test class diagrams, sequence diagrams and add interface to class diagrams.
- 5. Prototype model Develop the prototype of the product.

The SRS and prototype model should be submitted for end semester examination. List of Sample Experiments:

1. Student Enrolment System.

A University has contracted you to develop their new student

records system. The normal tasks that the system performs are

as follows:

Enrol a student at the university: A student provides his or her personal details (name, address, sex, date of birth), along with the code of the course (e.g. Bachelor of Computer Science) in which he or she wishes to enrol. A student record is created, and a unique student ID number is assigned to the student. The system automatically enrols the student in any core first-year subjects for the course.

Enrol a student in a subject: A student provides his or her student ID number and the subject code of the subject in which he or she wish to enrol. The system checks that the subject requested by the student is allowed for the course in which the student is enrolled. If not, the enrolment request is rejected. The system checks what subjects (if any) are specified as prerequisites for the subject in which the student wishes to enrol. If the student has passed all the prerequisite subjects, he or she is enrolled in the desired subject. Otherwise, the enrolment request is rejected.

Record a mark for a student: A staff member accesses the system by giving a subject code and a password for that subject. If the password is correct, the system displays the list of students enrolled in the subject to the staff member. The staff member can then specify a mark for any student on the list.

Create a new subject: An administrator accesses the system using a password. The administrator then chooses a subject code for the new subject. The system checks that this code is not already in use in the system, and if not, creates a new subject record. The administrator then gives the subject name, the course to which it belongs, the year of the

course in which it may first be taken, a flag indicating whether or not it is a core subject and the codes of any prerequisite subjects.

Print a transcript of a student's results: An administrator accesses the system using a password. The administrator then gives the student ID number of the student for whom the transcript is to be generated. The system contacts the finance system to check whether or not the student has paid all fees. If fees have been paid, the system creates a transcript showing all the subjects in which the student has been enrolled in each year, and the mark for that subject. The header of the transcript shows the student's personal details and the course in which he or she is enrolled.

Assign a staff member to a subject: An administrator accesses the system using a password. The administrator then gives the subject code for the subject to which the staff member is to be assigned, and the staff ID number of the staff member.

2. Online Bookshop.

A major book retailer is planning to develop a computer system to handle their new online bookshop: Booky.com. You have been chosen to do the analysis and design. The following requirements have been identified:

Customers can search for books on the Booky.com website, either by author name, or words in the title. A list of all matching books is returned to the customer. A customer does not need to be logged-in in order to search. The system records all the customers of the Booky.com who have ever logged in. A

customer may be an individual customer or a business customer. • Each customer has a username and password. Business customers may have several usernames and passwords, corresponding to different divisions within the business.

When a customer has selected a book to buy at the Booky.com website.

The system prompts for the customer's username and password. The customer enters these details. The system verifies the customer's identity and retrieves the customer's name and address, then prompts for credit card details. The customer enters these details. The system checks the credit card details. The system shows the customer the book and delivery price. The customer confirms the transaction. The system records all books available at Booky.com. For each book, the author, title and ISBN number are recorded. The number of each book in stock is also stored, along with the number on order by customers and the number on order from publishers. Books may be temporarily unavailable. All books are stored in the Booky.com warehouse. The warehouse can be contacted via a secure internet connection. For each customer, a permanent record of books bought by that customer is maintained. Likewise, for each book, a record of customers who have bought that book is kept. A customer order consists of one or more order lines, each corresponding to a particular book. A customer may choose to defer the shipment of an order until all the order lines have been filled. When the warehouse fills all or part of customer order, an email is sent to the customer informing them of what has been shipped.

If a book ordered by a customer turns out to be unavailable, the corresponding order line is flagged and an email is sent to the customer informing them of the problem. At this stage the customer can cancel this order line. When a book corresponding to a previously-

unavailable order line becomes available, an email is sent to the customer and a copy of the book is held for seven days, after which it is returned to normal stock if the customer has not confirmed the order.

The shop keeps track of which publishers produce particular book titles. Some books may be available from more than one publisher. Although Booky.com will initially sell only books, it is envisaged that in future it will offer further products, such as CDs. The list of possible future products has not yet been finalized.

3. Course management system (CMS)

A course management system (CMS) is a collection of software tools providing an online environment for course interactions. A CMS typically includes a variety of online tools and environments, such as:

- An area for faculty posting of class materials such as course syllabus and
- handouts An area for student posting of papers and other assignments
- A gradebook where faculty can record grades and each student can view his or her grades
 An integrated email tool allowing participants to send announcement email messages to
 the entire class or to a subset of the entire class
- A chat tool allowing synchronous communication among class participants

A threaded discussion board allowing asynchronous communication among participants In addition, a CMS is typically integrated with other databases in the university so that students enrolled in a particular course are automatically registered in the CMS as participants in that course.

The Course Management System (CMS) is a web application for department personnel, Academic Senate, and Registrar staff to view, enter, and manage course information formerly submitted via paper. Departments can use CMS to create new course proposals, submit changes for existing courses, and track the progress of proposals as they move through the stages of online approval.

4. Easy Leave

This project is aimed at developing a web based Leave Management Tool, which is of importance to either an organization or a college.

The **Easy Leave** is an Intranet based application that can be accessed throughout the organization or a specified group/Dept. This system can be used to automate the workflow of leave applications and their approvals. The periodic crediting of leave is also automated. There are features like notifications, cancellation of leave, automatic approval of leave, report generators etc in this Tool.

Functional components of the project:

There are registered people in the system. Some are approvers. An approver can also be a requestor. In an organization, the hierarchy could be Engineers/Managers/Business Managers/Managing Director etc. In a college, it could be Lecturer/Professor/Head of the Department/Dean/Principal etc.

Following is a list of functionalities of the system:

- 1. A person should be able to
 - o login to the system through the first page of the application
 - o change the password after logging into the system
 - see his/her eligibility details (like how many days of leave he/she is eligible for etc)
 - o query the leave balance

- o see his/her leave history since the time he/she joined the company/college
- apply for leave, specifying the from and to dates, reason for taking leave, address for communication while on leave and his/her superior's email id
- see his/her current leave applications and the leave applications that are submitted to him/her for approval or cancellation
- o approve/reject the leave applications that are submitted to him/her
- o withdraw his/her leave application (which has not been approved yet)
- Cancel his/her leave (which has been already approved). This will need to be approved by his/her Superior
- o get help about the leave system on how to use the different features of the system
- 2. As soon as a leave application /cancellation request /withdrawal /approval /rejection /password- change is made by the person, an automatic email should be sent to the person and his superior giving details about the action
- The number of days of leave (as per the assumed leave policy) should be automatically credited to everybody and a notification regarding the same be sent to them automatically

An automatic leave-approval facility for leave applications which are older than 2 weeks should be there. Notification about the automatic leave approval should be sent to the person as well as his superior

5. E-Bidding

Auctions are among the latest economic institutions in place. They have been used since antiquity to sell a wide variety of goods, and their basic form has remained unchanged. In this dissertation, we explore the efficiency of common auctions when values are interdependentthe value to a particular bidder may depend on information available only to others-and asymmetric. In this setting, it is well known that sealed-bid auctions do not achieve efficient allocations in general since they do not allow the information held by different bidders to be shared.

Typically, in an auction, say of the kind used to sell art, the auctioneer sets a relatively low initial price. This price is then increased until only one bidder is willing to buy the object, and the exact manner in which this is done varies. In my model a bidder who drops out at some price can "reenter" at a higher price.

With the invention of E-commerce technologies over the Internet the opportunity to bid from the comfort of ones own home has seen a change like never seen before. Within the span of a few short years, what may have began as an experimental idea has grown to an immensely popular hobby, and in some cases, a means of livelihood, the Auction Patrol gathers tremendous response everyday, all day. With the point and click of the mouse, one may bid on an item they may need or just want, and in moments they find that either they are the top bidder or someone else wants it more, and you're outbid! The excitement of an auction all from the comfort of home is a completely different experience.

Society cannot seem to escape the criminal element in the physical world, and so it is the same with Auction Patrols. This is one area wherein a question can be raised as to how safe Auction Patrols.

Proposed system

- 1. To generate the quick reports
- 2. To make accuracy and efficient calculations
- 3. To provide proper information briefly
- 4. To provide data security
- 5. To provide huge maintenance of records
- 6. Flexibility of transactions can be completed in time

6. Electronic Cash counter

This project is mainly developed for the Account Division of a Banking sector to provide better interface of the entire banking transactions. This system is aimed to give a better out look to the user interfaces and to implement all the banking transactions like:

- Supply of Account Information
- New Account Creations
- · Deposits
- Withdraws

- Cheque book issues
- · Stop payments
- Transfer of accounts
- Report

Generations. Proposed

System:

The development of the new system contains the following activities, which try to automate the entire process keeping in view of the database integration approach.

- User friendliness is provided in the application with various controls.
- The system makes the overall project management much easier and flexible.
- Readily upload the latest updates, allows user to download the alerts by clicking the URL.

• There is no risk of data mismanagement at any level while the project development is under process.

It provides high level of security with different level of authentication

7. Enterprise Security Services

Verification and Validation is a part of S/W Quality Assurance. Verification refers to the set of activities that ensure correctly implements a specific function. Validation refers to a different set of activities that ensure that the software that has been built is traceable to customer requirements.

Verification:" Are we building the

product right" Validation: "Are we

building the right product"

The project entitled Independent Project Metrics is an effort, to develop a tool to manage the Verification and Validation process.

The specific purpose of the Independent Verification and Validation Process of Project Metrics Tool is to bring out the various Verification and validation tasks to be performed. The scope of the Project Metrics is to cover the developed for system.

The goals of the V&V effort is to ensure that the software and the documents are developed are of high quality as expected from any mission critical software. This project generates the plan for Verification and validation process. This project maintain the document names, source code module names, version number, released date, receiving date size of document and source code modules of receiving projects for Verification and validation.

Using this application we assign the tasks/activities to different persons and also calculate the expected efforts and actual efforts. The V&V co-coordinator does this work.

Proposed System:

The general description gives an "executive overview" and is very client-oriented. It expounds on the functional and data requirements of the application. It also lists the limitations, assumptions and dependencies of the application. It also touches on the performance and quality requirements of the application and provides a solid definition of the interface

The computerization of this system would avoid the wrong interpretation and bad calculation of data

.The system help the user to see any documents, source code, tasks, activities, team information with

details at the click of a button. The record data is maintained and backed up such a way that data is not loss. The speed of the system could also increased

8.ERP

ERP is a powerful human resource tool for maintaining employee and company information. More than a data storage program, ERP helps you manage your employees. ERP offers a wide variety of reports that give you exactly the information you need. View payroll information by department, or find everyone who is receiving company

Module Description:

- 1. Payroll
- 2. Employee
- 3. Employee payslip
- 4. Selection process
- 5. Reports
- 6. Mailing System
- 7. Training
- 8. Add Company

Information

PROPOSED

SYSTEM

The proposed system is designed to eliminate all the drawbacks of the existing system. The system is part of a large HRMS Application and shall be responsible for maintaining information about employees,

- positio
- ns,
- compa
- ny
- benefit
- S,
- depart
- ments,
- new recruit
- checklists,

employee achievements, warnings, evaluation reports, education & training, administration, work changes and several ad hoc

reports. The major advantage of the

proposed system is,

- It's online, so that information is available anytime.
- High integrity and security.
- Ability to incorporate newly available data.
- It is user friendly
- Speed and accuracy is increased
- Fully automated.
- · Security is associated with user authentication
- Duplication of information is curbed

8. Examination Branch System

The project **"Examination Branch System**" is to reduce the overhead involved in the process of maintains the data and the transaction in the Examination branch. Examination branch is an intranet application for an organization. It is software which is used to perform all the examination activities like adding employees, search employees, delete employees and assign examination duties etc.

The basic framework of the project can be developed in .NET. Making use of this application the administrator can perform their activities through it.

Proposed System: can be extend to assign duties to faculty, can implement edit, update operations and develop a user friendly type.

9.Exam Experts

The system would be providing a number of services, automating the processes that are being done manually. The services include communication services such as mailing facility, chat service, electronic file transfer etc and office automation packages such as leave letter processing, admission management, teaching evaluation, counseling automation etc.

The aim of the project is to design a comprehensive web enabled application for management of the Examination Process. Examination system is categorized into various sections. Among those sections, this system concentrates on the work being done in section (E-X).

The section (E-X) deals with the confidential work, i.e., Coding-Decoding of answer scripts, Processing of results, Computerization of certificates etc. This is an automated section and it plays a pivotal role in the Examination Process starting from the Application Processing to the final announcement of results

This project is aimed to solve many of the problems that are in the existing system and also provide a hassle free system that is efficient and easy to use. This project concentrates mainly on Application Processing, Marks Processing and Results Processing with an easy to use interface.

The system also provides a means to generate and print various types of reports.

This project can include an Application Processing System:

This phase involves the storing of the application information and generating the required reports.

- · Entry of Application forms according to center ,course order and batch
- Generating Application Id for further transactions
- · Capturing of photographs of students for hall ticket processing
- Reports involving the information about students who are appearing for supplementary exams
- Generating nominal roles

Reports describing the college, course, subjects and the students appearing

M.Tech- I Year – II Semester (Software Engineering)

SOFTWARE ARCHITECTURE AND DESIGN PATTERNS

Objectives:

After completing this course, the student should be able to:

- To understand the concept of patterns and the Catalog.
- To discuss the Presentation tier design patterns and their affect on: sessions, client access, validation and consistency To understand the variety of implemented bad practices related
- to the Business and Integration tiers.
- To highlight the evolution of patterns.
- To how to add functionality to designs while minimizing complexity
- .To understand what design patterns really are, and are noT
- To learn about specific design patterns.

To learn how to use design patterns to keep code quality high without overdesign. **UNIT I**

Envisioning Architecture

The Architecture Business Cycle, What is Software Architecture, Architectural patterns, reference models, reference architectures, architectural structures and views.

Creating an Architecture

Quality Attributes, Achieving qualities, Architectural styles and patterns, designing the Architecture, Documenting software architectures, Reconstructing Software Architecture. **UNIT II**

Analyzing Architectures

Architecture Evaluation, Architecture design decision making, ATAM, CBAM.

Moving from one system to many

Software Product Lines, Building systems from off the shelf components, Software architecture in future.

UNIT III

Patterns

Pattern Description, Organizing catalogs, role in solving design problems, Selection and usage. **Creational and Structural patterns**

Abstract factory, builder, factory method, prototype, singleton, adapter, bridge, composite, façade, flyweight.

UNIT IV

Behavioral patterns

Chain of responsibility, command, Interpreter, iterator, mediator, memento, observer, state, strategy, template method, visitor.

UNIT V

Case Studies

A-7E – A case study in utilizing architectural structures, The World Wide Web - a case study in interoperability, Air Traffic Control – a case study in designing for high availability, Celsius Tech – a case study in product line development,

TEXT BOOKS:

- 1. Software Architecture in Practice, second edition, Len Bass, Paul Clements & Rick Kazman, Pearson Education, 2003.
- 2. Design Patterns, Erich Gamma, Pearson Education, 1995.

- 1. Beyond Software architecture, Luke Hohmann, Addison wesley, 2003.
- 2. Software architecture, David M. Dikel, David Kane and James R. Wilson, Prentice Hall PTR, 2001
- 3. Software Design, David Budgen, second edition, Pearson education, 2003
- 4. Head First Design patterns, Eric Freeman & Elisabeth Freeman, O'REILLY, 2007.
- 5. Design Patterns in Java, Steven John Metsker & William C. Wake, Pearson education, 2006
- 6. J2EE Patterns, Deepak Alur, John Crupi & Dan Malks, Pearson education, 2003.
- 7. Design Patterns in C#, Steven John metsker, Pearson education, 2004.
- 8. Pattern Oriented Software Architecture, F.Buschmann & others, John Wiley & Sons.

M.Tech- I Year – II Semester (Software Engineering)

SOFTWARE PROCESS AND PROJECT MANAGEMENT

Objectives:

At the end of the course, the student shall be able to:

- To describe and determine the purpose and importance of project management from the
- perspectives of planning, tracking and completion of project.
- To compare and differentiate organization structures and project structures.
- To implement a project to manage project schedule, expenses and resources with the
- application of suitable project management tools.

UNIT I

Software Process Maturity : Software maturity Framework, Principles of Software Process Change, Software Process Assessment, The Initial Process, The Repeatable Process, The Defined Process, The Managed Process, The Optimizing Process. Process Reference Models Capability Maturity Model (CMM), CMMi, PCMM, PSP, TSP.

UNIT II

Software Project Management Renaissance Conventional Software Management, Evolution of Software Economics, Improving Software Economics, The old way and the new way. Life-Cycle Phases and Process artifacts Engineering and Production stages, inception phase, elaboration phase, construction phase, transition phase, artifact sets, management artifacts, engineering artifacts and pragmatic artifacts, model based software architectures.

UNIT III

Workflows and Checkpoints of process Software process workflows, Iteration workflows, Major milestones, Minor milestones, Periodic status assessments. Process Planning Work breakdown structures, Planning guidelines, cost and schedule estimating process, iteration planning process, Pragmatic planning.

UNIT IV

Project Organizations Line-of- business organizations, project organizations, evolution of organizations, process automation. Project Control and process instrumentation The seven core metrics, management indicators, quality indicators, life-cycle expectations, Pragmatic software metrics, metrics automation.

UNIT V

CCPDS-R Case Study and Future Software Project Management Practices Modern Project Profiles, Next-Generation software Economics, Modern Process Transitions.

TEXT BOOKS:

1. Managing the Software Process, Watts S. Humphrey, Pearson Education.

2. Software Project Management, Walker Royce, Pearson Education.

REFERENCE BOOKS:

1.Effective Project Management: Traditional, Agile, Extreme, Robert Wysocki, Sixth edition, Wiley India, rp2011.

2.An Introduction to the Team Software Process, Watts S. Humphrey, Pearson Education, 2000

3. Process Improvement essentials, James R. Persse, O'Reilly, 2006

4. Software Project Management, Bob Hughes & Mike Cotterell, fourth edition, TMH, 2006

5. Applied Software Project Management, Andrew Stellman & Jennifer Greene, O'Reilly, 2006.

6. Head First PMP, Jennifer Greene & Andrew Stellman, O'Reilly, 2007

7. Software Engineering Project Management, Richard H. Thayer & Edward Yourdon, 2nd edition, Wiley India, 2004.

8. The Art of Project Management, Scott Berkun, SPD, O'Reilly, 2011.

9. Applied Software Project Management, Andrew Stellman & Jennifer Greene, SPD, O'Reilly, rp2011.

10. Agile Project Management, Jim Highsmith, Pearson education, 2004.

M.Tech- I Year – II Semester (Software Engineering)

SOFTWARE QUALITY ASSURANCE TESTING

Objectives

The student should be able to:

- To understand software testing and quality assurance as a fundamental component of ٠ software life cycle
- To define the scope of SW T&QA projects
- To efficiently perform T&QA activities using modern software tools •
- To estimate cost of a T&QA project and manage budgets •
- To prepare test plans and schedules for a T&QA project •
- To develop T&QA project staffing requirements •
- To effectively manage a T&QA project •

UNIT I

Software Quality Assurance and Standards

The Software Quality challenge, What is Software Quality, Software Quality factors, The components of Software Quality Assurance system, Software Quality Metrics, Costs of Software Quality, Quality Management Standards, Management and its role in Software Quality Assurance, SQA unit and other actors in SQA system. - (Chapters: 1-4, 21-23, 25, 26) of T3

Quality Standards: ISO 9000 and Companion ISO Standards, CMM, CMMI, PCMM, Malcom Balridge, 3 Sigma, 6 Sigma and other latest guality standards (Refer Internet and R11, R12, R13).

UNIT II

Software Testing Strategy and Environment: Minimizing Risks, Writing a Policy for Software Testing, Economics of Testing, Testing, an organizational issue, Management Support for Software Testing, Building a Structured Approach to Software Testing, Developing a Test Strategy

Building Software Testing Process: Software Testing Guidelines, workbench concept, Customizing the Software Testing Process, Process Preparation checklist - (Chapters: 2,3) of T1

Software Testing Techniques: Dynamic Testing – Black Box testing techniques, White Box testing techniques, Static testing, Validation Activities, Regression testing -(Chapters: 4, 5, 6, 7, 8) of T2

UNIT III

Software Testing Tools

Selecting and Installing Software Testing tools - (Chapter 4) of T1.

Automation and Testing Tools - (Chapter 15) of T2 Load Runner, Win runner and Rational Testing Tools, Silk test, Java Testing Tools, JMetra, JUNIT and Cactus. (Refer Internet and R9, R10)

UNIT IV

Testing Process

Seven Step Testing Process – I: Overview of the Software Testing Process, Organizing of Testing, Developing the Test Plan, Verification Testing, Validation Testing. (Chapters 6, 7, 8, 9, 10) of T1

UNIT V

Seven Step Testing Process - II: Analyzing and Reporting Test results, Acceptance and **Operational Testing**, **Post-Implementation Analysis** Specialized Testing Responsibilities: Software Development Methodologies, Testing Client/Server

Systems (Chapters 12, 13, 14, 15) of T1.

TEXT BOOKS:

- 1. Effective Methods for Software Testing, Third edition, William E. Perry, Wiley India, 2009
- 2. Software Testing Principles and Practices, Naresh Chauhan, Oxford University Press, 2010.

3. Software Quality Assurance - From Theory to Implementation, Daniel Galin, Pearson Education, 2009.

- 1. Testing Computer Software, Cem Kaner, Jack Falk, Hung Quoc Nguyen, Wiley India, rp2012.
- 2. Software Testing Principles, Techniques and Tools, *M.G.Limaye*, Tata McGraw-Hill, 2009.
- 3. Software Testing A Craftsman's approach, *Paul C. Jorgensen*, Third edition, Auerbach Publications, 2010.
- 4. Foundations of Software Testing, Aditya P. Mathur, Pearson Education, 2008.
- 5. Software Testing and Quality Assurance Theory and Practice, *Kshirasagar Naik, Priyadashi Tripathy*, Wiley India, 2010.
- 6. Software Testing, Ron Patton, Second edition, Pearson Education, 2006.
- 7. Software Testing and Analysis Process, Principles and Techniques, *Mauro Pezze, Michal Young*, Wiley India, 2008.
- 7. Software Testing Techniques, Boris Beizer, Second edition, Wiley India, 2006
- 8. Foundations of Software Testing, Dorothy Graham, et al., Cengage learning, 2007, rp 2010.
- 9. Software Testing Effective Methods, Tools and Techniques, *Renu Rajani, Pradeep Oak*, Tata McGraw-Hill, rp2011.
- 10. Software Automation Testing Tools for Beginners, *Rahul Shende*, Shroff Publishers and Distributors, 2012.
- 11. Software Testing Tools, K.V.K.K. Prasad, Dream Tech Press, 2008.
- 12. Software Testing Concepts and Tools, Nageswara Rao Pusuluri, Dream Tech press, 2007.
- 13. Software Quality Assurance, Milind Limaye, Tata McGraw-Hill, 2011.
- 14. Software Quality Theory and Management, *Alan C. Gillies*, Second edition, Cengage Learning, 2009.
- 15. Software Quality A Practitioner's approach, *Kamna Malik, Praveen Choudhary,* Tata McGraw-Hill, 2008.
- 16. Software Quality Models and Project Management in a Nutshell, *Shailesh Mehta*, Shroff Publishers and Distributors, 2010.
- 17. Software Quality Engineering Testing, Quality Assurance and Quantifiable Improvement, *Jeff Tian*, Wiley India, 2006.
- 18. Software Quality, Mordechai Ben-Menachem/Garry S. Marliss, Cengage Learning, 2010.

M.Tech- I Year – II Semester (Software Engineering)

(Core Elective III)

SCRIPTING LANGUAGES

Objectives

 The course demonstrates an in depth understanding of the tools and the scripting languages necessary for design and development of applications dealing with Bio-information/ Bio-data. The instructor is advised to discuss examples in the context of Bio-data/ Bio-information application development.

UNIT I

Introduction to PERL and Scripting

Scripts and Programs, Origin of Scripting, Scripting Today, Characteristics of Scripting Languages, Web Scripting, and the universe of Scripting Languages. PERL- Names and Values, Variables, Scalar Expressions, Control Structures, arrays, list, hashes, strings, pattern and regular expressions, subroutines, advance perl - finer points of looping, pack and unpack, filesystem, eval, data structures, packages, modules, objects, interfacing to the operating system, Creating Internet ware applications, Dirty Hands Internet Programming, security Issues.

UNIT II

PHP Basics

PHP Basics- Features, Embedding PHP Code in your Web pages, Outputting the data to the browser, Datatypes, Variables, Constants, expressions, string interpolation, control structures, Function, Creating a Function, Function Libraries, Arrays, strings and Regular Expressions.

UNIT III

Advanced PHP Programming

Php and Web Forms, Files, PHP Authentication and Methodologies -Hard Coded, File Based, Database Based, IP Based, Login Administration, Uploading Files with PHP, Sending Email using PHP, PHP Encryption Functions, the Mcrypt package, Building Web sites for the World – Translating Websites- Updating Web sites Scripts, Creating the Localization Repository, Translating Files, text, Generate Binary Files, Set the desired language within your scripts, Localizing Dates, Numbers and Times.

UNIT IV

TCL – Tk

TCL Structure, syntax, Variables and Data in TCL, Control Flow, Data Structures, input/output, procedures, strings, patterns, files, Advance TCL- eval, source, exec and up level commands, Name spaces, trapping errors, event driven programs, making applications internet aware, Nuts and Bolts Internet Programming, Security Issues, C Interface. Tk-Visual Tool Kits, Fundamental Concepts of Tk, Tk by example, Events and Binding, Perl-Tk.

UNIT V

Python

Introduction to Python language, python-syntax, statements, functions, Built-in-functions and Methods, Modules in python, Exception Handling, Integrated Web Applications in Python – Building Small, Efficient Python Web Systems ,Web Application Framework.

TEXT BOOKS:

1. The World of Scripting Languages, David Barron, Wiley Publications.

- 2. Python Web Programming, Steve Holden and David Beazley, New Riders Publications.
- 3. Beginning PHP and MySQL, 3rd Edition, Jason Gilmore, Apress Publications

(Dreamtech)

REFERENCÉ BOOKS:

1. Open Source Web Development with LAMP using Linux, Apache, MySQL, Perl and PHP, J.Lee and B.Ware (Addison Wesley) Pearson Education.

2. Programming Python, M.Lutz, SPD.

3. PHP 6 Fast and Easy Web Development, Julie Meloni and Matt Telles, Cengage Learning Publications.

- 4. PHP 5.1, I. Bayross and S. Shah, The X Team, SPD.
- 5. Core Python Programming, Chun, Pearson Education.
- 6. Guide to Programming with Python, M.Dawson, Cengage Learning.
- 7. Perl by Example, E.Quigley, Pearson Education.
- 8. Programming Perl, Larry Wall, T.Christiansen and J.Orwant, O'Reilly, SPD.
- 9. Tcl and the Tk Tool kit, Ousterhout, Pearson Education.
- 10. PHP and MySQL by Example, E.Quigley, Prentice Hall(Pearson).
- 11. Perl Power, J.P.Flynt, Cengage Learning.
- 12. PHP Programming solutions, V.Vaswani, TMH.

M.Tech- I Year - II Semester (Software Engineering)

(Core Elective III)

INFORMATION RETRIEVAL SYSTEMS

Objectives:

On completion of this course you should have gained a good understanding of the foundation concepts of information retrieval techniques and be able to apply these concepts into practice. Specifically, you should be able to:

- · To use different information retrieval techniques in various application areas
- To apply IR principles to locate relevant information large collections of data
- To analyze performance of retrieval systems when dealing with unmanaged data sources
- To implement retrieval systems for web search tasks.

UNIT I

Introduction: Definition, Objectives, Functional Overview, Relationship to DBMS, Digital libraries and Data Warehouses, **Information Retrieval System Capabilities -** Search, Browse, Miscellaneous.

UNIT II

Cataloging and Indexing: Objectives, Indexing Process, Automatic Indexing, Information Extraction, **Data Structures:** Introduction, Stemming Algorithms, Inverted file structures, N-gram data structure, PAT data structure, Signature file structure, Hypertext data structure - **Automatic Indexing:** Classes of automatic indexing, Statistical indexing, Natural language, Concept indexing, Hypertext linkages

UNIT III

Document and Term Clustering: Introduction, Thesaurus generation, Item clustering, Hierarchy of clusters - **User Search Techniques:** Search statements and binding, Similarity measures and ranking, Relevance feedback, Selective dissemination of information search, Weighted searches of Boolean systems, Searching the Internet and hypertext - **Information Visualization**: Introduction, Cognition and perception, Information visualization technologies.

UNIT IV

Text Search Algorithms: Introduction, Software text search algorithms, Hardware text search systems. **Information System Evaluation:** Introduction, Measures used in system evaluation, Measurement example – TREC results.

UNIT V

Multimedia Information Retrieval – Models and Languages – Data Modeling, Query Languages, Indexing and Searching - Libraries and Bibliographical Systems – Online IR Systems, OPACs, Digital Libraries.

TEXT BOOKS:

- 1. Information Storage and Retrieval Systems: Theory and Implementation By Kowalski, Gerald, Mark T Maybury Kluwer Academic Press, 2000.
- 2. Modern Information Retrival By Ricardo Baeza-Yates, Pearson Education, 2007.
- Information Retrieval: Algorithms and Heuristics By David A Grossman and Ophir Frieder, 2nd Edition, Springer International Edition, 2004.

- 1. Information Retrieval Data Structures and Algorithms By William B Frakes, Ricardo Baeza-Yates, Pearson Education, 1992.
- 2. Information Storage & Retieval by Robert Korfhage John Wiley & Sons.
- 3. Introduction to Information Retrieval by Christopher D. Manning and Prabhakar Raghavan, Cambridge University Press, 2008.

M.Tech- I Year - II Semester (Software Engineering)

(Core Elective III)

SEMANTIC WEB AND SOCIAL NETWORKS

Objectives

- To learn Web Intelligence
- To learn Knowledge Representation for the Semantic Web
- To learn Ontology Engineering
- To learn Semantic Web Applications, Services and Technology
- To learn Social Network Analysis and semantic web

Unit –I

Web Intelligence

Thinking and Intelligent Web Applications, The Information Age ,The World Wide Web, Limitations of Today's Web, The Next Generation Web, Machine Intelligence, Artificial Intelligence, Ontology, Inference engines, Software Agents, Berners-Lee www, Semantic Road Map, Logic on the semantic Web.

Unit -II

Knowledge Representation for the Semantic Web

Ontologies and their role in the semantic web, Ontologies Languages for the Semantic Web – Resource Description Framework(RDF) / RDF Schema, Ontology Web Language(OWL),UML,XML/XML Schema.

Unit-III

Ontology Engineering

Ontology Engineering, Constructing Ontology, Ontology Development Tools, Ontology Methods, Ontology Sharing and Merging, Ontology Libraries and Ontology Mapping, Logic, Rule and Inference Engines.

Unit-IV

Semantic Web Applications, Services and Technology

Semantic Web applications and services, Semantic Search, e-learning, Semantic Bioinformatics, Knowledge Base ,XML Based Web Services, Creating an OWL-S Ontology for Web Services, Semantic Search Technology, Web Search Agents and Semantic Methods,

Unit-V:.

Social Network Analysis and semantic web

What is social Networks analysis, development of the social networks analysis, Electronic Sources for Network Analysis – Electronic Discussion networks, Blogs and Online Communities, Web Based Networks. Building Semantic Web Applications with social network features.

TEXT BOOKS:

- 1. Thinking on the Web Berners Lee, Godel and Turing, Wiley interscience, 2008.
- 2. Social Networks and the Semantic Web, Peter Mika, Springer, 2007.

- 1. Semantic Web Technologies, Trends and Research in Ontology Based Systems, J.Davies, R.Studer, P.Warren, John Wiley & Sons.
- 2 Semantic Web and Semantic Web Services -Liyang Lu Chapman and Hall/CRC Publishers,(Taylor & Francis Group)
- 3. Information Sharing on the semantic Web Heiner Stuckenschmidt; Frank Van Harmelen, Springer Publications.
- 4. Programming the Semantic Web, T.Segaran, C.Evans, J.Taylor, O'Reilly, SPD.

M.Tech- I Year – IISemester (Software Engineering)

(Core Elective III)

E-COMMERCE

Objectives

- Identify the major categories and trends of e-commerce applications.
- Identify the essential processes of an e-commerce system.
- Identify several factors and web store requirements needed to succeed in e-commerce.
- Discuss the benefits and trade-offs of various e-commerce clicks and bricks alternatives.
- Understand the main technologies behind e-commerce systems and how these technologies interact.
- Discuss the various marketing strategies for an online business.
- Define various electronic payment types and associated security risks and the ways to protect against them.

UNIT I

Electronic Commerce-Frame work, anatomy of E-Commerce applications, E-Commerce Consumer applications, E-Commerce organization applications.Consumer Oriented Electronic commerce - Mercantile Process models.

UNIT II

Electronic payment systems - Digital Token-Based, Smart Cards, Credit Cards, Risks in Electronic Payment systems. Inter Organizational Commerce - EDI, EDI Implementation, Value added networks. **UNIT III**

Intra Organizational Commerce - work Flow, Automation Customization and internal Commerce, Supply chain Management.

UNIT IV

Corporate Digital Library - Document Library, digital Document types, corporate Data Warehouses. Advertising and Marketing - Information based marketing, Advertising on Internet, on-line marketing process, market research

UNIT V

Consumer Search and Resource Discovery - Information search and Retrieval, Commerce Catalogues, Information Filtering.

Multimedia - key multimedia concepts, Digital Video and electronic Commerce, Desktop video processing, Desktop video conferencing.

TEXT BOOK:

1. Frontiers of electronic commerce - Kalakata, Whinston, Pearson

REFERENCE BOOKS:

1. E-Commerce fundamentals and applications Hendry Chan, Raymond Lee, Tharam Dillon, Ellizabeth Chang, John Wiley.

- 2. E-Commerce, S.Jaiswal Galgotia.
- 3. E-Commerce, Efrain Turbon, Jae Lee, David King, H.Michael Chang.
- 4. Electronic Commerce Gary P.Schneider Thomson.
- 5. E-Commerce Business, Technology, Society, Kenneth C.Taudon, Carol Guyerico Traver.

M.Tech- I Year - II Semester (Software Engineering)

(Core Elective IV)

SOFTWARE SECURITY ENGINEERING

Objectives

- Students will demonstrate knowledge of the distinction between critical and non-critical systems.
- Students will demonstrate the ability to manage a project including planning, scheduling and risk assessment/management.
- Students will author a software requirements document.
- Students will demonstrate an understanding of the proper contents of a software requirements document.
- Students will author a formal specification for a software system.
- Students will demonstrate an understanding of distributed system architectures and application architectures.
- Students will demonstrate an understanding of the differences between real-time and non-real time systems.
- Students will demonstrate proficiency in rapid software development techniques.
- Students will be able to identify specific components of a software design that can be targeted for reuse.
- Students will demonstrate proficiency in software development cost estimation.
- Students will author a software testing plan

UNIT – I

Security a software Issue: introduction, the problem, Software Assurance and Software Security, Threats to software security, Sources of software insecurity, Benefits of Detecting Software Security **What Makes Software Secure:** Properties of Secure Software, Influencing the security properties of software, Asserting and specifying the desired security properties?

UNIT – II

Requirements Engineering for secure software: Introduction, the SQUARE process Model, Requirements elicitation and prioritization

UNIT – III

Secure Software Architecture and Design: Introduction, software security practices for architecture and design: architectural risk analysis, software security knowledge for architecture and design: security principles, security guidelines and attack patterns

Secure coding and Testing: Code analysis, Software Security testing, Security testing considerations throughput the SDLC

UNIT – IV

Security and Complexity: System Assembly Challenges: introduction, security failures, functional and attacker perspectives for security analysis, system complexity drivers and security **UNIT – V**

Governance and Managing for More Secure Software: Governance and security, Adopting an enterprise software security framework, How much security is enough?, Security and project management, Maturity of Practice

TEXT BOOK:

1. Software Security Engineering: Julia H. Allen, Pearson Education **REFERNCE BOOKS:**

- 1. Developing Secure Software: Jason Grembi, Cengage Learning
- 2. Software Security : Richard Sinn, Cengage Learning

M.Tech- I Year – II Semester (Software Engineering)

(Core Elective IV)

CYBER SECURITY

Objectives:

- To learn Internet, E-commerce and E-governance with reference to Free Market Economy
- To learn International Efforts relating to Cyberspace laws and Cyber crimes
- To learn Law relating to electronic records and intellectual property rights in India
- To learn Penalties, Compensation and Offences under the Cyberspace and Internet in India
- To learn Miscellaneous provisions of IT Act and Conclusions

UNIT I

INTRODUCTION Cyber Security – Cyber Security policy – Domain of Cyber Security Policy – Laws and Regulations – Enterprise Policy – Technology Operations – Technology Configuration - Strategy Versus Policy – Cyber Security Evolution – Productivity – Internet – E commerce – Counter Measures Challenges.

UNIT II

CYBER SECURITY OBJECTIVES AND GUIDANCE Cyber Security Metrics – Security Management Goals – Counting Vulnerabilities – Security Frameworks – E Commerce Systems – Industrial Control Systems – Personal Mobile Devices – Security Policy Objectives – Guidance for Decision Makers – Tone at the Top – Policy as a Project – Cyber Security Management – Arriving at Goals – Cyber Security Documentation – The Catalog Approach – Catalog Format – Cyber Security Policy Taxonomy.

UNIT III

CYBER SECURITY POLICY CATALOG Cyber Governance Issues – Net Neutrality – Internet Names and Numbers – Copyright and Trademarks – Email and Messaging - Cyber User Issues - Malvertising - Impersonation – Appropriate Use – Cyber Crime – Geo location – Privacy - Cyber Conflict Issues – Intellectual property Theft – Cyber Espionage – Cyber Sabotage – Cyber Welfare.

UNIT IV

CYBER MANGEMENT ISSUES Fiduciary Responsibility – Risk Management – Professional Certification – Supply Chain – Security Principles – Research and Development – Cyber Infrastructure Issue – Banking and finance – Health care – Industrial Control systems.

UNIT V

CASE STUDY A Government's Approach to Cyber Security Policy.

REFERENCES: 1. Jennifer L. Bayuk, J. Healey, P. Rohmeyer, Marcus Sachs, Jeffrey Schmidt, Joseph Weiss "Cyber Security Policy Guidebook" John Wiley & Sons 2012.

2. Rick Howard "Cyber Security Essentials" Auerbach Publications 2011.

3. Richard A. Clarke, Robert Knake "Cyberwar: The Next Threat to National Security & What to Do About It" Ecco 2010

4. Dan Shoemaker Cyber security The Essential Body Of Knowledge, 1st ed. Cengage Learning 2011 12 BC7211 CYBER SECURITY LABORATOR

M.Tech- I Year - II Semester (Software Engineering)

(Core Elective IV)

INFORMATION SECURITY AND AUDIT

Objectives

To introduce the fundamental concepts and techniques in computer and network security, giving students an overview of information security and auditing, and to expose students to the latest trend of computer attack and defense. Other advanced topics on information security such as mobile computing security, security and privacy of cloud computing, as well as secure information system development will also be discussed.

UNIT I

A model for Internetwork security, Conventional Encryption Principles & Algorithms (DES, AES, RC4, Blowfish), Block Cipher Modes of Operation, Location of Encryption Devices, Key Distribution. Public key cryptography principles, public key cryptography algorithms (RSA, Diffie-Hellman, ECC),public Key Distribution.

UNIT II

Approaches of Message Authentication, Secure Hash Functions (SHA-512, MD5) and HMAC, Digital Signatures, Kerberos, X.509 Directory Authentication Service,

Email Security: Pretty Good Privacy (PGP)

IP Security: Overview, IP Security Architecture, Authentication Header, Encapsulating Security Payload, Combining Security Associations and Key Management.

UNIT III

Web Security: Requirements, Secure Socket Layer (SSL) and Transport Layer Security (TLS), Secure Electronic Transaction (SET).

Firewalls: Firewall Design principles, Trusted Systems, Intrusion Detection Systems

UNIT IV

Auditing For Security:

Introduction, Basic Terms Related to Audits, Security audits, The Need for Security Audits in Organization, Organizational Roles and Responsibilities for Security Audit, Auditors Responsibility In Security Audits, Types Of Security Audits.

UNIT V

Auditing For Security:

Approaches to Audits, Technology Based Audits Vulnerability Scanning And Penetration Testing, Resistance to Security Audits, Phase in security audit, Security audit Engagement Costs and other aspects, Budgeting for security audits, Selecting external Security Consultants, Key Success factors for security audits.

TEXT BOOKS:

- 1. Cryptography and Network Security by William Stallings, Fourth Edition, Pearson Education 2007.
- 2. Network Security Essentials (Applications and Standards) by William Stallings Pearson Education, 2008.
- 3. Cryptography & Network Security by Behrouz A. Forouzan, TMH 2007.
- 4. Information Systems Security by Nina Godbole, WILEY 2008.

- 1. Information Security by Mark Stamp, Wiley INDIA, 2006.
- 2. Fundamentals of Computer Security, Springer.
- 3. Network Security: The complete reference, Robert Bragg, Mark Rhodes, TMH
- 4. Computer Security Basics by Rick Lehtinen, Deborah Russell & G.T.Gangemi Sr., SPD O'REILLY 2006.
- 5. Modern Cryptography by Wenbo Mao, Pearson Education 2007.
- 6. Principles of Information Security, Whitman, Thomson.

M.Tech- I Year - II Semester (Software Engineering)

(Core Elective IV)

BUSINESS PROCESS MANAGEMENT

Objectives

- To recognize the role of business processes within an Infinity based application
- To understand the importance of parameter sets to a business process
- To learn common patterns and best practices for formatting and restricting the output from a business process
- To understand the difference between a business process and a business process instance
- To learn how data processing occurs within a business process
- To list the Infinity SDK software developer responsibilities for building and supporting the functionality required for a business process
- To describe the database tables used by Blackbaud Enterprise CRM to manage business processes
- To describe how a QueryViewSpec can be used to define the output format for a business process
- To describe how a selection can be used to limit the rows processed by a business process

UNIT I

UNDERSTANDING BPM - I:

How can we demystify business process management? What is business process management? Why is it important to improve business process before automating them?

When should you do BPM - what are the main drivers and triggers? Who should be involved in BPM?

UNIT II

UNDERSTANDING BPM - II:

Why are organizational strategy and process architecture important in BPM implementation? How do you sell BPM technology to the organization?

What are the critical success factors in a BPM project?

What are the critical implementation aspects for a BPM solution?

UNIT III

FRAMEWORK - I:

Framework overview, Guidelines on how to use the framework, Organization strategy phase, Process architecture phase, Launch pad phase, Understand phase, Innovate phase.

UNIT IV

FRAMEWORK – II:

People phase, Develop phase, Implement phase, Realize value phase, Sustainable performance phase, Essentials introduction, Project management, People change management, Leadership.

UNIT V

BPM AND THE ORGANIZATION:

BPM maturity, Embedding BPM within the organization.

TEXT BOOKS:

- 1. Business Process Management, Practical guidelines to successful implementations, John Jeston and Johan Nelis, Second edition, Elsevier, 2009.
- 2. Management by Process, A roadmap to sustainable Business Process Management, John Jeston and Johan Nelis, Elsevier, 2009.

REFERENCE BOOK:

1. Business Process Management Systems, Strategy and Implementation, James F. Chang, Auerbach Publications, Taylor and Francis group, 2005

M.Tech- I Year – II Semester (Software Engineering)

SOFTWARE TESTING LAB

Objectives

The student should be able to:

- To understand software testing and quality assurance as a fundamental component of software life cycle
- To define the scope of SW T&QA projects
- To efficiently perform T&QA activities using modern software tools
- To estimate cost of a T&QA project and manage budgets
- To prepare test plans and schedules for a T&QA project
- To develop T&QA project staffing requirements
- To effectively manage a T&QA project •

Software Testing Objectives:

To learn to use the following (or Similar) automated testing tools to automate testing:

a. Win Runner/QTP for functional testing. b.

LoadRunner for Load/Stress testing.

Test Director for test management. d.

JUnit,HTMLUnit,CPPUnit.

Sample problems on testing:

- 1. Write programs in 'C' Language to demonstrate the working of the following constructs: i) do...while ii) while....do iii) if...else iv) switch v) for
- "A program written in 'C' language for Matrix Multiplication fails" Introspect the causes for its failure and 2. write down the possible reasons for its failure.
- Take any system (e.g. ATM system) and study its system specifications and report the various 3. buas.
- 4. Write the test cases for any known application (e.g. Banking application)
- Create a test plan document for any application (e.g. Library Management System) 5.
- Study of any testing tool (e.g. Win runner) 6.
- 7. Study of any web testing tool (e.g. Selenium)
- 8. Study of any bug tracking tool (e.g. Bugzilla, bugbit)
- Study of any test management tool (e.g. Test Director) 9
- 10. Study of any open source-testing tool (e.g. Test Link)
- 11. Take a mini project (e.g. University admission, Placement Portal) and execute it. During the Life cycle of the mini project create the various testing documents* and final test report document.

Additional problems on testing:

- 1. Test the following using JUnit and CPPUnit:
- i) Sorting problems iii) Finding gcd of two integers ii) Searching problems iv) Finding factorial of a number.
- 2. Test web based forms using HTMLUnit.
- 3. Test database stored procedures using SQLUnit.

(Use sufficient number of test cases in solving above Problems)

*Note: To create the various testing related documents refer to the text "Effective Software Testing Methodologies by William E. Perry"

- 1. Software Testing Concepts and Tools, P.Nageswara Rao, Dream Tech Press, 2007.
- 2. Software Testing Tools, K.V.K.K. Prasad, Dream Tech Press, 2008.
- 3. Software Testing with Visual Studio Team System 2008, S.Subashini, N.Satheesh kumar, Shroff Publishers Distributors.
- 4. Software Automation Testing Tools for Beginners, Rahul Shende, Shroff Publishers and Distributors, 2012.

R-PROGRAMMING (OPEN ELECTIVE)

Objectives:

To Learn the fundamentals of R

To Understand performing operations on complex data types To understanding how to use the four object systems in R

To Enable the students to use existing functional programming tools

Explains how to create functions that use non-standard evaluation in a principled way

Shows how to use profiling to pinpoint performance bottlenecks and how to convert slow R functions to fast C++ equivalents.

UNIT - I

Introduction to R programming, Introduction to Functions, Preview of Important R Data Structures, Vectors, Recycling, Common Vector Operations, Vectorized Operations, Filtering Matrices and Arrays

UNIT – II

Lists, Creating Lists, General List Operations Accessing List Components and Values, Applying Functions to Lists, Recursive Lists, Data Frames, Creating Data Frames, Other Matrix-Like Operations, Merging Data Frames, Applying Functions to Data Frames, Factors and Tables, Factors and Levels, Common Functions Used with Factors, Working with Table, Table-Related Functions

UNIT - III

R Programming Structures, Control Statements, Arithmetic and Boolean Operators and Values, Default Values for Arguments, Environment and Scope Issues, Recursion Replacement Functions, Anonymous Functions Data Frames, Creating Data Frames, Other Matrix-Like Operations, Merging Data Frames, Applying Functions to Data Frames, Factors and Tables Factors and Levels, Common Functions Used with Factors, Working with Table, Table- Related Functions, R Programming Structures, Control Statements Arithmetic and Boolean Operators and Values, Default Values for Arguments, Environment and Scope Issues, Recursion Replacement Functions, Anonymous Functions Corporate Digital Library - Document Library, digital Document types, corporate Data Warehouses.

UNIT-IV

Math and Simulations in R, Math Functions, Functions for Statistical Distributions, Sorting, Linear Algebra Operations on Vectors and Matrices, Set Operations, Simulation Programming in R, Object-Oriented Programming, S3 Classes, S4 Classes, S3 Versus S4, Managing Your Objects

UNIT - V

Input/Output, Accessing the Keyboard and Monitor, Reading and Writing Files, Accessing the Internet, String Manipulation, String-Manipulation Functions, Regular Expressions, Use of String Utilities in the edtdbg Debugging Tool, Creating Graphs, Customizing Graphs, Saving Graphs to Files Creating Three-**Dimensional Plots**

TEXT BOOK:

1.Art of R programming by Norman Matloff, safari books online Publisher: No Starch Press

- 1. Beginning R: The Statistical Programming Language by mark gardener wrox publication
- Beginning R by lary pace Publishers appress publishing
 R Programming for Dummies by Andrie De Vries and Joris Meys ,Wiley India Private Limited; 1st edition

ANDROID APPLICATION DEVELOPMENT

(OPEN ELECTIVE)

Objectives:

- To demonstrate their understanding of the fundamentals of Android operating systems
- · To demonstrate their skills of using Android software development tools
- To demonstrate their ability to develop software with reasonable complexity on mobile platform
- To demonstrate their ability to deploy software to mobile devices
- To demonstrate their ability to debug programs running on mobile devices

Unit I:

Introduction to Android Operating System:

Android OS design and Features – Android development framework, SDK features, Installing and running applications on Eclipse platform, Creating AVDs, Types of Android applications, Best practices in Android programming, Android tools.

Android application components – Android Manifest file, Externalizing resources like values, themes, layouts, Menus etc, Resources for different devices and languages, Runtime Configuration Changes Android Application Lifecycle – Activities, Activity lifecycle, activity states, monitoring state changes

Unit II:

Android User Interface:

Measurements – Device and pixel density independent measuring units Layouts – Linear, Relative, Grid and Table Layouts User Interface (UI) Components – Editable and non editable TextViews, Buttons, Radio and Toggle Buttons, Checkboxes, Spinners, Dialog and pickers

Event Handling – Handling clicks or changes of various UI components

Fragments – Creating fragments, Lifecycle of fragments, Fragment states, Adding fragments to Activity, adding, removing and replacing fragments with fragment transactions, interfacing between fragments and Activities, Multi- screen Activities

Unit III

Intents and Broadcasts:

Intent – Using intents to launch Activities, Explicitly starting new Activity, Implicit Intents, Passing data to Intents, Getting results from Activities, Native Actions, using Intent to dial a number or to send SMS Broadcast Receivers – Using Intent filters to service implicit Intents, Resolving Intent filters, finding and using Intents received within an Activity

Notifications - Creating and Displaying notifications, Displaying Toasts

Unit IV

Persistent Storage:

Files – Using application specific folders and files, creating files, reading data from files, listing contents of a directory Shared Preferences – Creating shared preferences, saving and retrieving data using Shared Preference

Database – Introduction to SQLite database, creating and opening a database, creating tables, inserting retrieving and deleting data, Registering Content Providers, Using content Providers (insert, delete, retrieve and update)

Unit V

Advanced Topics: Alarms – Creating and using alarms

Using Internet Resources – Connecting to internet resource, using download manager Location Based Services – Finding Current Location and showing location on the Map, updating location

TEXT BOOKS:

1. Professional Android 4 Application Development, Reto Meier, Wiley India, (Wrox), 2012

2. Android Application Development for Java Programmers, James C Sheusi, Cengage Learning, 2013 **REFERENCES:**

1. Beginning Android 4 Application Development, Wei-Meng Lee, Wiley India (Wrox), 2013

ALGORITHMICS

(OPEN ELECTIVE)

UNIT – I

Relevant Mathematics: Existential and Universal Quantifiers, Logarithms and Exponentials, The Time(and Space) Complexity of an Algorithm, Asymptotic Notations and Their Properties, Adding Mode easy Approximations, Recurrence Relations, Abstractions: Different representations of Algorithms, Abstract Data Types (ADTs),

UNIT – II

Iterative Algorithms and Loop Invariants: Iterative algorithms: Measures of Progress and Loop Invariants, Examples Using More –Of- the – Input Loop Invariants,

UNIT – III

Narrowing the Search Space: Binary Search, Iterative Searching Algorithm Euclid's GCD Algorithm, The Loop Invariant for Lower Bound,

UNIT – IV

Recursion: Abstractions, Techniques and theory, Some Sample Algorithms of Recursive Algorithms, Recursion on trees, Recursive Images, Parsing with Context-free Grammars.

UNIT – V

Optimization Problems: Definition, Graph Search Algorithms, Network Flow and Linear programming, Greedy Algorithms, Recursive backtracking, Dynamic Programming Algorithms, Examples of Dynamic Programs, Reduction and NP-Completeness, Randomized Algorithms.

TEXT BOOKS:

1. How to think about Algorithms by Jeff Edmonds Cambridge 2003 and 2008.

BIG DATA ANALYTICS (OPEN ELECTIVE)

Objectives:

- To understand about big data
- To learn the analytics of Big Data
- To Understand the MapReduce fundamentals

Unit I

Big Data Analytics: What is big data, History of Data Management; Structuring Big Data ; Elements of Big Data ; Big Data Analytics; Distributed and Parallel Computing for Big Data;

Big Data Analytics: What is Big Data Analytics, What Big Data Analytics Isn't, Why this sudden Hype Around Big Data Analytics, Classification of Analytics, Greatest Challenges that Prevent Business from Capitalizing Big Data; Top Challenges Facing Big Data; Why Big Data Analytics Important; Data Science; Data Scientist; Terminologies used in Big Data Environments; Basically Available Soft State Eventual Consistency (BASE); Open source Analytics Tools;

Unit-II

Understanding Analytics and Big Data: Comparing Reporting and Analysis, Types of Analytics; Points to Consider during Analysis; Developing an Analytic Team; Understanding Text Analytics; Analytical Approach and Tools to Analyze Data: Analytical Approaches; History of Analytical Tools; Introducing Popular Analytical Tools; Comparing Various Analytical Tools.

Unit III

Understanding MapReduce Fundamentals and HBase : The MapReduce Framework; Techniques to Optimize MapReduce Jobs; Uses of MapReduce; Role of HBase in Big Data Processing; Storing Data in Hadoop : Introduction of HDFS, Architecture, HDFC Files, File system types, commands, org.apache.hadoop.io package, HDF, HDFS High Availability; Introducing HBase, Architecture, Storing Big Data with HBase , Interacting with the Hadoop Ecosystem; HBase in Operations-Programming with HBase; Installation, Combining HBase and HDFS;

Unit IV

Big Data Technology Landscape and Hadoop : NoSQL, Hadoop; RDBMS versus Hadoop; Distributed Computing Challenges; History of Hadoop; Hadoop Overview; Use Case of Hadoop; Hadoop Distributors; HDFC (Hadoop Distributed File System), HDFC Daemons, read,write, Replica Processing of Data with Hadoop; Managing Resources and Applications with Hadoop YARN.

Unit V

Social Media Analytics and Text Mining: Introducing Social Media; Key elements of Social Media; Text mining; Understanding Text Mining Process; Sentiment Analysis, Performing Social Media Analytics and Opinion Mining on Tweets;

Mobile Analytics: Introducing Mobile Analytics; Define Mobile Analytics; Mobile Analytics and Web Analytics; Types of Results from Mobile Analytics; Types of Applications for Mobile Analytics; Introducing Mobile Analytics Tools;

TEXT BOOKS:

- 1. BIG DATA and ANALYTICS, Seema Acharya, Subhasinin Chellappan, Wiley publications.
- 2. BIG DATA, Black Book[™], DreamTech Press, 2015 Edition.

- 1. Rajiv Sabherwal, Irma Becerra- Fernandez," Business Intelligence –Practice, Technologies and Management", John Wiley 2011.
- 2. Lariss T. Moss, ShakuAtre, "Business Intelligence Roadmap", Addison-Wesley It Service.
- 3. Yuli Vasiliev, "Oracle Business Intelligence : The Condensed Guide to Analysis and Reporting", SPD Shroff, 2012.

BIOINFORMATICS (OPEN ELECTIVE)

UNIT-I

Introduction to Bioinformatics and Biological Databases, Sequence allignment, Pairwise Sequence allignment, multiple sequence allignment, database Similarities.

UNIT-II

Molecular phylogenetics: Basics, gene phylogene Vs Systems Phylogene, Tree construction methods and programs, advanced Statistical approaches, profiles and Hidden markow models.

UNIT-III

Gene and promoter prediction: Gene Prediction, promoter and regulatory element pridiction, RNA structure prediction, protine motives and domain prediction

UNIT-IV

Structural Bioinformatics: Basics, Protine structure Visualization, comparision, classofication, protein secondary structure prediction, protein tertiary structure prediction.

UNIT-V

Genomics and Proteomics: Genome Mapping, Assembly, comparison, functional genomics, proteomics.

TEXT BOOKS:

1. Essential Bioinformatics: Jin Xiong 2006, Cambridge University Press.

BIOMETRICS

(OPEN ELECTIVE)

Objectives:

- To learn the biometric technologies
- To learn the computational methods involved in the biometric systems.
- To learn methods for evaluation of the reliability and quality of the biometric systems.

UNIT-I

INTRODUCTION & HANDWRITTEN CHARACTER RECOGNITION

Introduction – history – type of Biometrics – General Architecture of Biometric Systems – Basic Working of biometric Matching – Biometric System Error and performance Measures – Design of Biometric Systems – Applications of Biometrics – Benefits of Biometrics Versus Traditional Authentication Methods – character Recognition – System Overview – Geature Extraction for character Recognition – Neura; Network for handwritten Charater Recognition – Multilayer Neural Network for Handwritten Character Recognition – Devanagari Numeral Recognition – Isolated Handwritten Devanagari Charater Recognition suing Fourier Descriptor and Hidden markov Model.

UNIT-II

FACE BIOMETRICS & RETINA AND IRIS BIOMETRICS

Introduction –Background of Face Recognition – Design of Face Recognition System – Neural Network for Face Recognition – Face Detection in Video Sequences – Challenges in Face Biometrices – Face Recognition Methods – Advantages and Disadvantages – Performance of Biometrics – Design of Retina Biometrics – Iris Segmentation Method – Determination of Iris Region – Experimental Results of Iris Localization – Applications of Iris Biometrics – Advantages and Disadvantages. VEIN AND FINGERPRINT BIOMETRICS & BIOMETRIC HAND GESTURE RECOGNITION FOR INDIAN SIGN LANGUAGE. Biometrics Using Vein Pattern of Palm – Fingerprint Biometrics – Fingerprint Recognition System – Minutiae Extraction – Fingerprint Indexing – Experimental Results – Advantages and Disadvantages – Basics of Hand Geometry – Sign Language – Indian Sign Language – SIFT Algorithms- Practical Approach Advantages and Disadvantages.

UNIT-III

PRIVACY ENHANCEMENT USING BIOMETRICS & BIOMETRIC CRYPTOGRAPHY AND MULTIMODAL BIOMETRICS

Introduction – Privacy Concerns Associated with Biometric Developments – Identity and Privacy – Privacy Concerns – Biometrics with Privacy Enhancement – Comparison of Various Biometrics in Terms of Privacy – Soft Biometrics - Introduction to Biometric Cryptography – General Purpose Cryptosystem – Modern Cryptography and Attacks – Symmetric Key Ciphers – Cryptographic Algorithms – Introduction to Multimodal Biometrics – Basic Architecture of Multimodal Biometrics – Multimodal Biometrics Using Face and Ear – Characteristics and Advantages of Multimodal Biometrics Characters – AADHAAR : An Application of Multimodal Biometrics.

UNIT-IV

WATERMARKING TECHNIQUES & BIOMETRICS : SCOPE AND FUTURE

Introduction – Data Hiding Methods – Basic Framework of Watermarking – Classification of Watermarking – Applications of Watermarking – Attacks on Watermarks – Performance Evaluation – Characteristics of Watermarks – General Watermarking Process – Image Watermarking Techniques – Watermarking Algorithm – Experimental Results – Effect of Attacks on Watermarking Techniques – Scope and Future Market of Biometrics – Biometric Technologies – Applications of Biometrics -Biometrics – and Information Technology Infrastructure – Role of Biometrics in Enterprise Security – Role of Biometrics in Border Security – Smart Card Technology and Biometric – Radio Frequency Identification Biometrics – DNA Biometrics – Comparative Study of Various Biometrics Techniques.

UNIT-V

IMAGE ENHANCEMENT TECHNIQUES & BIOMETRICS STANDS

Introduction – current Research in image Enhancement Techniques – Image Enhancement – Frequency Domain Filters – Databases and Implementation – Standard Development Organizations – Application Programming Interface – Information Security and Biometric Standards – Biometric Template Interoperability.

TEXT BOOK:

- 1. BIOMETRICS: CONCEPTS AND APPLICATIONS by G R SINHA and SANDEEP B. PATIL, Wiely, 2013.
- 2. Biometrics for Network Security Paul Reid, Pearson Education.

REFERENCE BOOKS:

 Biometrics – Identity verification in a networked world – Samir Nanavathi, Micheal Thieme, Raj Nanavathi, Wiley – dream Tech.

Biometrics – The Ultimate Reference – John D. Woodward, Jr. Wiley Dreamtech

CYBER SECURITY (OPEN ELECTIVE)

Objectives:

- To learn Internet, E-commerce and E-governance with reference to Free Market Economy
- To learn International Efforts relating to Cyberspace laws and Cyber crimes
- To learn Law relating to electronic records and intellectual property rights in India
- To learn Penalties, Compensation and Offences under the Cyberspace and Internet in India
- To learn Miscellaneous provisions of IT Act and Conclusions

UNIT I INTRODUCTION Cyber Security – Cyber Security policy – Domain of Cyber Security Policy – Laws and Regulations – Enterprise Policy – Technology Operations – Technology Configuration - Strategy Versus Policy – Cyber Security Evolution – Productivity – Internet – E commerce – Counter Measures Challenges.

UNIT II CYBER SECURITY OBJECTIVES AND GUIDANCE Cyber Security Metrics – Security Management Goals – Counting Vulnerabilities – Security Frameworks – E Commerce Systems – Industrial Control Systems – Personal Mobile Devices – Security Policy Objectives – Guidance for Decision Makers – Tone at the Top – Policy as a Project – Cyber Security Management – Arriving at Goals – Cyber Security Documentation – The Catalog Approach – Catalog Format – Cyber Security Policy Taxonomy.

UNIT III CYBER SECURITY POLICY CATALOG Cyber Governance Issues – Net Neutrality – Internet Names and Numbers – Copyright and Trademarks – Email and Messaging - Cyber User Issues - Malvertising - Impersonation – Appropriate Use – Cyber Crime – Geo location – Privacy - Cyber Conflict Issues – Intellectual property Theft – Cyber Espionage – Cyber Sabotage – Cyber Welfare.

UNIT IV CYBER MANGEMENT ISSUES Fiduciary Responsibility – Risk Management – Professional Certification – Supply Chain – Security Principles – Research and Development – Cyber Infrastructure Issue – Banking and finance – Health care – Industrial Control systems.

UNIT V CASE STUDY A Government's Approach to Cyber Security Policy.

REFERENCES: 1. Jennifer L. Bayuk, J. Healey, P. Rohmeyer, Marcus Sachs , Jeffrey Schmidt, Joseph Weiss "Cyber Security Policy Guidebook" John Wiley & Sons 2012.

2. Rick Howard "Cyber Security Essentials" Auerbach Publications 2011.

3. Richard A. Clarke, Robert Knake "Cyberwar: The Next Threat to National Security & What to Do About It" Ecco 2010

4. Dan Shoemaker Cyber security The Essential Body Of Knowledge, 1st ed. Cengage Learning 2011 12

COMPUTER FORENSICS

(OPEN ELECTIVE)

Objectives:

- To understand the cyberspace •
- To understand the forensics fundamentals
- To understand the evidence capturing process.
- To understand the preservation of digital evidence

UNIT I:

Computer Forensics Fundamentals: Introduction to Computer Forensics, Use of Computer Forensics in Law Enforcement, Computer Forensics Assistance to Human Resources/Employment Proceedings, Computer Forensics Services, Benefits of Professional Forensics Methodology, Steps Taken by Computer Forensics Specialists, Who Can Use Computer Forensic Evidence? Types of Computer Forensics Technology : Types of Military Computer Forensic Technology, Types of Law Enforcement Computer Forensic Technology, Types of Business Computer Forensics Technology.

UNIT II:

Computer Forensics Evidence and Capture: Data Recovery: Data Recovery Defined, Data Backup and Recovery, The Role of Backup in Data Recovery, The Data-Recovery Solution, Case Histories. Evidence Collection and Data Seizure: Why Collect Evidence?, Collection Options, Obstacles, Types of Evidence, The Rules of Evidence, Volatile Evidence, General Procedure, Collecting and Archiving, Methods of Collection, Artifacts, Collection Steps, Controlling Contamination: The Chain of Custody.

UNIT III

Duplication and Preservation of Digital Evidence: Preserving the Digital Crime Scene, Computer Evidence Processing Steps, Legal Aspects of Collecting And Preserving Computer Forensic Evidence. Computer Image Verification and Authentication : Special Needs of Evidential Authentication, Practical Considerations, Practical Implementation.

UNIT IV:

Computer Forensics Analysis: Discovery of Electronic Evidence: Electronic Document Discovery: A Powerful New Litigation Tool, Identification of Data: Timekeeping, Time Matters, Forensic Identification and Analysis of Technical Surveillance Devices. Reconstructing Past Events: How to Become a Digital Detective, Useable File Formats, Unusable File Formats, Converting Files. Networks: Network Forensics Scenario, A Technical Approach, Destruction of Email, Damaging Computer Evidence, International Principles Against Damaging of Computer Evidence, Tools Needed for Intrusion Response to the Destruction of Data, Incident Reporting and Contact Forms.

UNIT V:

Current Computer Forensics Tools: Evaluating Computer Forensics Tool Needs, Computer Forensics Software Tools, Computer Forensics Hardware Tools, Validating and Testing Forensics Software.

TEXT BOOKS:

1. Computer Forensics: Computer Crime Scene Investigation", JOHN R. VACCA, Firewall Media.

2. "Guide to Computer Forensics and Investigations" 4e, Nelson, Phillips Enfinger, Steuart, Cengage Learning.

REFERENCES:

1. "Computer Forensics and Cyber Crime", Marjie T Britz, Pearson Education.

- 2. "Computer Forensics", David Cowen, Mc Graw Hill.

- Brian Carrier, "File System Forensic Analysis", Addison Wesley, 2005
 Dan Farmer & Wietse Venema, "Forensic Discovery", Addison Wesley, 2005
 Eoghan Casey, —Digital Evidence and Computer Crime —, Edition 3, Academic Press, 2011
- 6. Chris Poque, Cory Altheide, Todd Haverkos, Unix and Linux Forensic Analysis DVD ToolKit,
- Syngress Inc., 2008
- 7. Harlan Carvey, Windows Forensic Analysis DVD Toolkit, Edition 2, Syngress Inc., 2009
- 8. Harlan Carvey ,Windows Registry Forensics: Advanced Digital Forensic Analysis of the Windows Registry, Syngress Inc, Feb 2011
- 9. Eoghan Casey, Handbook of Digital Forensics and Investigation, Academic Press, 2009

DISTRIBUTED SYSTEMS SECURITY

(OPEN ELECTIVE)

UNIT – I

Introduction - Distributed Systems, Distributed Systems Security. Security in Engineering: Secure Development Lifecycle Processes - A Typical Security Engineering Process - Security Engineering Guidelines and Resources. Common Security Issues and Technologies: Security Issues, Common Security Techniques. UNIT – II

Host-level Threats and Vulnerabilities: Transient code Vulnerabilities - Resident Code Vulnerabilities -Malware: Trojan Horse – Spyware - Worms/Viruses – Eavesdropping - Job Faults. Infrastructure-Level Threats and Vulnerabilities: Network-Level Threats and Vulnerabilities - Grid Computing Threats and Vulnerabilities -Storage Threats and Vulnerabilities - Overview of Infrastructure Threats and Vulnerabilities.

UNIT - III

Application-Level Threats and Vulnerabilities: Application-Layer Vulnerabilities - Injection Vulnerabilities -Cross-Site Scripting (XSS) - Improper Session Management - Improper Error Handling - Improper Use of Cryptography - Insecure Configuration Issues - Denial of Service - Canonical Representation Flaws - Overflow Issues. Service-Level Threats and Vulnerabilities: SOA and Role of Standards - Service-Level Security Requirements - Service-Level Threats and Vulnerabilities - Service-Level Attacks - Services Threat Profile UNIT - IV

Host-Level Solutions: Sandboxing – Virtualization - Resource Management - Proof-Carrying Code -Memory Firewall - Antimalware. Infrastructure-Level Solutions: Network-Level Solutions - Grid-Level Solutions -Storage-Level Solutions. Application-Level Solutions: Application-Level Security Solutions.

UNIT - V

Service-Level Solutions: Services Security Policy - SOA Security Standards Stack - Standards in Dept -Deployment Architectures for SOA Security - Managing Service-Level Threats - Compliance in Financial Services- SOX Compliance - SOX Security Solutions - Multilevel Policy-Driven Solution Architecture - Case Study: Grid - The Financial Application - Security Requirements Analysis. Future Directions - Cloud Computing Security - Security Appliances - Usercentric Identity Management - Identity-Based Encryption (IBE) -Virtualization in Host Security.

REFERENCES

1.Abhijit Belapurakar, Anirban Chakrabarti and et al., "Distributed Systems Security: Issues. Processes and solutions", Wiley, Ltd., Publication, 2009.

2. Abhijit Belapurkar, Anirban Chakrabarti, Harigopal Ponnapalli, Niranjan Varadarajan, Srinivas Padmanabhuni and Srikanth Sundarrajan, "Distributed Systems Security: Issues, Processes and Solutions", Wiley publications, 2009.

3. Rachid Guerraoui and Franck Petit, "Stabilization, Safety, and Security of Distributed Systems", Springer, 2010

E-COMMERCE

(OPEN ELECTIVE)

Objectives:

- Identify the major categories and trends of e-commerce applications.
- Identify the essential processes of an e-commerce system.
- Identify several factors and web store requirements needed to succeed in e-commerce.
- Discuss the benefits and trade-offs of various e-commerce clicks and bricks alternatives.
- Understand the main technologies behind e-commerce systems and how these technologies interact.
- Discuss the various marketing strategies for an online business.
- Define various electronic payment types and associated security risks and the ways to protect against them

UNIT - I

Electronic Commerce-Frame work, anatomy of E-Commerce applications, E-Commerce Consumer applications, E- Commerce organization applications. Consumer Oriented Electronic commerce - Mercantile Process models.

UNIT - II

Electronic payment systems - Digital Token-Based, Smart Cards, Credit Cards, Risks in Electronic Payment systems. Inter Organizational Commerce - EDI, EDI Implementation, Value added networks.

UNIT - III

Intra Organizational Commerce - work Flow, Automation Customization and internal Commerce, Supply chain Management. Corporate Digital Library - Document Library, digital Document types, corporate Data Warehouses.

UNIT-IV

Advertising and Marketing - Information based marketing, Advertising on Internet, on-line marketing process, market research.

Consumer Search and Resource Discovery - Information search and Retrieval, Commerce Catalogues, Information Filtering.

UNIT - V

Multimedia - key multimedia concepts, Digital Video and electronic Commerce, Desktop video processing, Desktop video conferencing.

TEXT BOOK:

1. Frontiers of electronic commerce – Kalakata, Whinston, Pearson.

REFERENCES BOOKS:

1. E-Commerce fundamentals and applications Hendry Chan, Raymond Lee, Tharam Dillon, Ellizabeth Chang, John Wiley.

- 2. E-Commerce, S.Jaiswal Galgotia.
- 3. E-Commerce, Efrain Turbon, Jae Lee, David King, H.Michael Chang.
- 4. Electronic Commerce Gary P.Schneider Thomson.

EMBEDDED SYSTEMS (OPEN ELECTIVE)

Objectives:

- To understand the concept of patterns and the Catalog.
- To discuss the Presentation tier design patterns and their affect on: sessions, client access, validation and consistency.
- To understand the variety of implemented bad practices related to the Business and Integration tiers.
- To highlight the evolution of patterns.

UNIT I

Introduction to Embedded Systems: Embedded Systems, Processor Embedded into a System, Embedded Hardware Units and Devices in a System, Embedded Software, Complex System Design, Design Process in Embedded System, Formalization of System Design, Classification of Embedded Systems

UNIT II

8051 and Advanced Processor Architecture: 8051 Architecture, 8051 Micro controller Hardware, Input/output Ports and Circuits, External Memory, Counter and Timers, Serial data Input/output, Interrupts, Introduction to Advanced Architectures, Real World Interfacing, Processor and Memory organization -Devices and Communication Buses for Devices Network: Serial and parallel Devices & ports, Wireless Devices, Timer and Counting Devices, Watchdog Timer, Real Time Clock, Networked Embedded Systems, Internet Enabled Systems, Wireless and Mobile System protocols

UNIT III

Embedded Programming Concepts: Software programming in Assembly language and High Level Language, Data types, Structures, Modifiers, Loops and Pointers, Macros and Functions, object oriented Programming, Embedded Programming in C++ & JAVA

UNIT IV

Real – Time Operating Systems: OS Services, Process and Memory Management, Real – Time Operating Systems, Basic Design Using an RTOS, Task Scheduling Models, Interrupt Latency, Response of Task as Performance Metrics - **RTOS Programming:** Basic functions and Types of RTOSES, RTOS VxWorks, Windows CE

UNIT V

Embedded Software Development Process and Tools: Introduction to Embedded Software Development Process and Tools, Host and Target Machines, Linking and Locating Software, Getting Embedded Software into the Target System, Issues in Hardware-Software Design and Co-Design - **Testing, Simulation and Debugging Techniques and Tools:** Testing on Host Machine, Simulators, Laboratory Tools

TEXT BOOK:

1. Embedded Systems, Raj Kamal, Second Edition TMH.

- 1. Embedded/Real-Time Systems, Dr.K.V.K.K.Prasad, dreamTech press
- 2. The 8051 Microcontroller and Embedded Systems, Muhammad Ali Mazidi, Pearson.
- 3. The 8051 Microcontroller, Third Edition, Kenneth J.Ayala, Thomson.
- 4. An Embedded Software Primer, David E. Simon, Pearson Education.
- 5. Micro Controllers, Ajay V Deshmukhi, TMH.
- 6. Microcontrollers, Raj kamal, Pearson Education.
- 7. Introduction to Embedded Systems, Shibu K.V, TMH.

INTELLECTUAL PROPERTY RIGHTS (OPEN ELECTIVE)

Unit-I

Introduction to Intellectual Property Law – The Evolutionary Past - The IPR Tool Kit- Para -Legal Tasks in Intellectual Property Law Ethical obligations in Para Legal Tasks in Intellectual Property Law -Introduction to Cyber Law - Innovations and Inventions Trade related Intellectual Property Right

Unit-II

Introduction to Trade mark - Trade mark Registration Process - Post registration Procedures - Trade mark maintenance - Transfer of Rights - Inter partes Proceeding - Infringement - Dilution Ownership of Trade mark – Likelihood of confusion - Trademarks claims – Trademarks Litigations – International Trade mark Law

Unit-III

Introduction to Copyrights - Principles of Copyright Principles -The subjects Matter of Copy right - The Rights Afforded by Copyright Law - Copy right Ownership, Transfer and duration - Right to prepare Derivative works - Rights of Distribution - Rights of Perform the work Publicity Copyright Formalities and Registrations - Limitations - Copyright disputes and International Copyright Law - Semiconductor Chip Protection Act

Unit -IV

The law of patents-patent searches -Patent ownership and transfer-Patent infringement-International Patent Law

Unit-V

Introduction to Trade Secret - Maintaining Trade Secret - Physical Security - Employee Limitation -Employee confidentiality agreement - Trade Secret Law - Unfair Competition - Trade Secret Litigation -Breach of Contract - Applying State Law

TEXT BOOKS:

1. Debirag E.Bouchoux: "Intellectual Property" 4e . Cengage learning, New Delhi

- 2. M.Ashok Kumar and Mohd.Iqbal Ali: "Intellectual Property Right" Serials Pub.
- 3. Cyber Law. Texts & Cases, South-Western's Special Topics Collections
- 4. Prabhuddha Ganguli: 'Intellectual Property Rights' Tata Mc-Graw –Hill, New Delhi 5. J Martin and C Turner "Intellectual Property" CRC Press

6. Richard Stimm "Intellectual Property" Cengage Learning

INTERNET OF THINGS

(OPEN ELECTIVE)

Objectives:

- To introduce the terminology, technology and its applications
- To introduce the concept of M2M (machine to machine) with necessary protocols
- To introduce the Python Scripting Language which is used in many IoT devices
- To introduce the Raspberry PI platform, that is widely used in IoT applications
- To introduce the implementation of web based services on IoT devices

Unit I

Introduction to Internet of Things –Definition and Characteristics of IoT,

Physical Design of IoT – IoT Protocols, IoT communication models, Iot Communication APIs

IoT enabaled Technologies – Wireless Sensor Networks, Cloud Computing, Big data analytics, Communication protocols, Embedded Systems, IoT Levels and Templates

Domain Specific IoTs – Home, City, Environment, Energy, Retail, Logistics, Agriculture, Industry, health and Lifestyle

Unit II

IoT and M2M – Software defined networks, network function virtualization, difference between SDN and NFV for IoT

Basics of IoT System Management with NETCOZF, YANG- NETCONF, YANG, SNMP NETOPEER

Unit III

Introduction to Python - Language features of Python, Data types, data structures, Control of flow, functions, modules, packaging, file handling, data/time operations, classes, Exception handling Python packages - JSON, XML, HTTPLib, URLLib, SMTPLib

Unit IV

IoT Physical Devices and Endpoints - Introduction to Raspberry PI-Interfaces (serial, SPI, I2C) Programming – Python program with Raspberry PI with focus of interfacing external gadgets, controlling output, reading input from pins.

Unit V

IoT Physical Servers and Cloud Offerings – Introduction to Cloud Storage models and communication APIs Webserver – Web server for IoT, Cloud for IoT, Python web application framework Designing a RESTful web API

TEXT BOOK:

- 1. Internet of Things A Hands-on Approach, Arshdeep Bahga and Vijay Madisetti, Universities Press, 2015, ISBN: 9788173719547
- 2. Getting Started with Raspberry Pi, Matt Richardson & Shawn Wallace, O'Reilly (SPD), 2014, ISBN: 9789350239759

JAVA PROGRAMMING

(OPEN ELECTIVE)

Objectives:

- Understand the concept of OOP as well as the purpose and usage s of inheritance, polymorphism, and encapsulation principles.
- Identify classes, objects, members of a class and the relationships among them needed for a specific problem.
- Develop Java application programs using sound OOP practices(ex. Interfaces and APIs)
- Develop programs using the Java collection APIs as well as Java standard class library.

UNIT I

Java Basics - History of Java, Java buzzwords, comments, data types, variables, constants, scope and life time of variables, operators, operator hierarchy, expressions, type conversion and casting, enumerated types, control flow- block scope, conditional statements, loops, break and continue statements, simple java program, arrays, input and output, formatting output, Review of OOP concepts, encapsulation, inheritance, polymorphism, classes, objects, constructors, methods, parameter passing, static fields and methods, access control, this reference, overloading methods and constructors, recursion, garbage collection, building strings, exploring string class, Enumerations, autoboxing and unboxing, Generics.

UNIT II

Inheritance – Inheritance concept, benefits of inheritance, Super classes and Sub classes, Member access rules, Inheritance hierarchies, super uses, preventing inheritance: final classes and methods, casting, polymorphism- dynamic binding, method overriding, abstract classes and methods, the Object class and its methods. Interfaces – Interfaces vs. Abstract classes, defining an interface, implementing interfaces, accessing implementations through interface references, extending interface. Inner classes– Uses of inner classes, local inner classes, anonymous inner classes, static inner classes, examples.

Packages-Defining, Creating and Accessing a Package, Understanding CLASSPATH, importing packages.

UNIT III

Data structures creation and manipulation in java – Introduction to Java Collections, Overview of Java Collection frame work, Commonly used Collection classes– ArrayList, LinkedList, HashSet, HashMap, TreeMap, Collection Interfaces – Collection, Set, List, Map, Legacy Collection classes – Vector, Hashtable, Stack, Dictionary(abstract), Enumeration interface, Iteration over Collections – Iterator interface, ListIterator interface. Other Utility classes – String Tokenizer, Formatter, Random, Scanner, Observable, java.util. Files – streams- byte streams, character streams, text Input/output, binary input/output, random access file operations, File management using File class, java.io. Networking

– Introduction, Manipulating URLs, Ex. Client/Server Interaction with Stream Socket Connections, Connectionless Client/Server Interaction with Datagrams, java.net.

UNIT IV

Exception handling – Dealing with errors, benefits of exception handling, the classification of exceptionsexception hierarchy, checked exceptions and unchecked exceptions, usage of try, catch, throw, throws and finally, rethrowing exceptions, exception specification, built in exceptions, creating own exception sub classes. Guide lines for proper use of exceptions. Multithreading - Differences between multiple processes and multiple threads, thread states, creating threads, interrupting threads, thread priorities, synchronizing threads, interthread communication, thread groups, daemon threads.

UNIT V

GUI Programming with Java - The AWT class hierarchy, Introduction to Swing, Swing vs. AWT, MVC architecture, Hierarchy for Swing components, Containers – Top-level containers – JFrame, JApplet, JWindow, JDialog, Light weight containers – JPanel, A simple swing application, Overview of several swing components- Jbutton, JToggleButton, JCheckBox, JRadioButton, JLabel, JTextField, JTextArea, JList, JComboBox, JMenu, Java's Graphics capabilities – Introduction, Graphics contexts and Graphics objects, color control, Font control, Drawing lines, rectangles and ovals, Drawing arcs, Layout management - Layout manager types – border, grid, flow, box. Event Handling - Events, Event sources, Event classes, Event Listeners, Relationship between Event sources and Listeners, Delegation event model, Semantic and Low-level events, Examples: handling a button click, handling mouse and keyboard events, Adapter

classes.

Applets – Inheritance hierarchy for applets, differences between applets and applications, life cycle of an applet - Four methods of an applet, Developing applets and testing, passing parameters to applets, applet security issues..

TEXT BOOKS:

- Java: the complete reference, 8th edition, Herbert Schildt, TMH. 1.
- Java for Programmers, P.J.Deitel and H.M.Deitel, Pearson education / Java: How to Program 2. P.J.Deitel and H.M.Deitel, 8th edition, PHI.

- Java Programming, D.S.Malik, Cengage Learning. 1.
- Core Java, Volume 1-Fundamentals, eighth edition, Cay S.Horstmann and Gary Cornell, Pearson 2. Education.
- 3. An introduction to Java programming and object oriented application development, R.A. Johnson-Cengage Learning.
- 4. Advanced Programming in Java2, K.Somasundaram, Jaico Publishing House.
- Programming in Java, S.Malhotra and S.Choudhary, Oxford Univ. Press. Object Oriented Programming with Java, R.Buyya, S.T.Selvi, X.Chu, TMH. 5.
- 6.
- Object Oriented Programming through Java, P. Radha Krishna, Universities Press. 7.
- An introduction to programming and OO design using Java, J.Nino, F.A.Hosch, John Wiley & Sons. 8.
- Java and Object Orientation, an introduction, John Hunt, second edition, Springer. 9.
- Maurach's Beginning Java2, D.Lowe, J.Murach, A.Steelman, SPD 10.

(OPEN ELECTIVE)

Objectives:

- To understand the LINUX system structure.
- To understand and use command line shell.
- To make effective use of Unix utilities and Shell scripting language such as bash.
- To produce programs similar to standard unix utilities such as ls, mv, cp etc. using Unix system calls.
- To develop the skills necessary for Unix systems programming including file system programming,
- process and signal management, and interprocess communication.
- To develop the basic skills required to write network programs using Sockets.

UNIT I

Linux Utilities-File handling utilities, Security by file permissions, Process utilities, Disk utilities, Networking commands, Filters, Text processing utilities and Backup utilities.

Sed-Scripts, Operation, Addresses, Commands, Applications, awk- Execution, Fields and Records, Scripts, Operation, Patterns, Actions, Associative Arrays, String and Mathematical functions, System commands in awk, Applications..

Introduction, shell responsibilities, pipes and Redirection, here documents, running a shell script, the shell as a programming language, shell meta characters, file name substitution, shell variables, command substitution, shell commands, the environment, quoting, test command, control structures, arithmetic in shell, shell script examples, interrupt processing, functions, debugging shell scripts.

Review of C programming concepts-arrays, strings (library functions), pointers, function pointers, structures, unions, libraries in C.

UNIT II

Files and Directories- File Concept, File types, File System Structure, file metadata-Inodes, kernel support for files, system calls for file I/O operations- open, create, read, write, close, lseek, dup2, file status information-stat family, file and record locking-lockf and fcntl functions, file permissions - chmod, fchmod, file ownership-chown, lchown, fchown, links-soft links and hard links – symlink, link, unlink.

Directories-Creating, removing and changing Directories-mkdir, rmdir, chdir, obtaining current working directory- getcwd, Directory contents, Scanning Directories-opendir, readdir, closedir, rewinddir, seekdir, telldir functions.

UNIT III

Process – Process concept, Layout of a C program image in main memory, Process environmentenvironment list, environment variables, getenv, setenv, Kernel support for process, process identification, process hierarchy, process states, process control - process creation, replacing a process image, waiting for a process, process termination, zombie process, orphan process, system call interface for process management-fork, vfork, exit, wait, waitpid, exec family, system, I/O redirection, Process Groups, Sessions and Controlling Terminal, Differences between threads and processes.

Signals – Introduction to signals, Signal generation and handling, Kernel support for signals, Signal function, unreliable signals, reliable signals, kill, raise, alarm, pause, abort, sleep functions.

UNIT IV

Interprocess Communication - Introduction to IPC, IPC between processes on a single computer system, IPC between processes on different systems, pipes-creation, IPC between related processes using unnamed pipes, FIFOs- creation, IPC between unrelated processes using FIFOs (Named pipes), differences between unnamed and named pipes, popen and pclose library functions.

Message Queues- Kernel support for messages, APIs for message queues, client/server example.

Semaphores-Kernel support for semaphores, APIs for semaphores, file locking with semaphores.

UNIT V

Shared Memory- Kernel support for shared memory, APIs for shared memory, shared memory example.

Sockets- Introduction to Berkeley Sockets, IPC over a network, Client-Server model, Socket address structures (Unix domain and Internet domain),Socket system calls for connection oriented protocol and connectionless protocol, example-client/server programs-Single Server-Client connection, Multiple simultaneous clients, Comparison of IPC mechanisms.

TEXT BOOKS:

- 1.
- 2.
- Unix System Programming using C++, T.Chan, PHI. Unix Concepts and Applications, 4th Edition, Sumitabha Das, TMH, 2006. Beginning Linux Programming, 4th Edition, N.Matthew, R.Stones, Wrox, Wiley India Edition, rp-2008. Unix Network Programming, W.R.Stevens, PHI. 3.
- 4.
- Unix and Shell programming, B.A.Forouzan and R.F.Gilberg, Cengage Learning. 5.

- 1.
- Linux System Programming, Robert Love, O'Reilly, SPD, rp-2007. Unix for programmers and users, 3rd Edition, Graham Glass, King Ables, Pearson Education, 2003. 2.
- Advanced Programming in the Unix environment, 2nd Edition, W.R.Stevens, Pearson Education. 3.
- System Programming with C and Unix, A.Hoover, Pearson. 4.
- Unix System Programming, Communication, Concurrency and Threads, K.A.Robbins and S.Robbins, 5. Pearson Education.
- Unix shell Programming, S.G.Kochan and P.Wood, 3rd edition, Pearson Education. 6.
- Shell Scripting, S.Parker, Wiley India Pvt. Ltd. 7.
- 8. C Programming Language, Kernighan and Ritchie, PHI.

MOBILE COMPUTING

(OPEN ELECTIVE)

UNIT-I

Introduction, Mobile Computing Architecture, Mobile Computing through Telephony, Emerging Technologies

UNIT-II

Global System for Mobile Communications (GSM), Short Message Service (SMS), General Packet Radio Services (GPRS), Wireless Application Protocol (WAP), CDMA and 3G.

UNIT-III

Wireless LAN, Intelligent Network and Internetworking, Client Programming, Programming for PalmOS, Wireless Devices with Symbian OS.

UNIT-IV

J2ME Introduction, J2ME Architecture, MIDLET, MidLet Suite , J2ME Profiles, Wireless Devices with WindowsCE, Voice Over Internet Protocol and Convergence, Session Internet Protocol(SIP), other protocols.

UNIT-V

Multimedia, IP Multimedia Subsystems, Security Issues in Mobile Computing, Next Generation Networks.

TEXTBOOKS:

- 1. Mobile Computing Technology, Applications and Service Creation by Ashok Talukder , Hasan Ahmed, Roopa R Yavagal.
- 2. Mobile Computing Principles by Raza B'Far, Cambridge.
- 3. Mobile Computing by Raj Kamal 2e.
- 4. Mobile Computing by Jochen schiller

MOBILE APPLICATION SECURITY

(OPEN ELECTIVE)

Objectives:

- To understand the mobile issues and development strategies
- To understand the WAP and mobile security issues
- To understand the Bluetooth security issues.

UNIT I:

Top Mobile Issues and Development Strategies: Top Issues Facing Mobile Devices, Physical Security, Secure Data Storage (on Disk), Strong Authentication with Poor Keyboards, Multiple-User Support with Security, Safe Browsing Environment, Secure Operating Systems, Application Isolation, Information Disclosure, Virus, Worms, Trojans, Spyware, and Malware, Difficult Patching/Update Process, Strict Use and Enforcement of SSL, Phishing, Cross-Site Request Forgery (CSRF), Location Privacy/Security, Insecure Device Drivers, Multifactor Authentication, Tips for Secure Mobile Application Development.

UNIT II:

WAP and Mobile HTML Security :WAP and Mobile HTML Basics, Authentication on WAP/Mobile HTML Sites, Encryption, Application Attacks on Mobile HTML Sites, Cross-Site Scripting, SQL Injection, Cross-Site Request Forgery, HTTP Redirects, Phishing, Session Fixation, Non-SSL Login, WAP and Mobile Browser Weaknesses, Lack of HTTPOnly Flag Support, Lack of SECURE Flag Support, Handling Browser Cache, WAP Limitations.

UNIT III:

Bluetooth Security: Overview of the Technology, History and Standards, Common Uses, Alternatives, Future, Bluetooth Technical Architecture, Radio Operation and Frequency, Bluetooth Network Topology, Device Identification, Modes of Operation, Bluetooth Stack, Bluetooth Profiles, Bluetooth Security Features, Pairing, Traditional Security Services in Bluetooth, Security "Non-Features", Threats to Bluetooth Devices and Networks, Bluetooth Vulnerabilities, Bluetooth Versions Prior to v1.2, Bluetooth Versions Prior to v2.1.

UNIT IV:

SMS Security: Overview of Short Message Service, Overview of Multimedia Messaging Service, Wireless Application Protocol (WAP), Protocol Attacks, Abusing Legitimate Functionality, Attacking Protocol Implementations, Application Attacks, iPhone Safari, Windows Mobile MMS, Motorola RAZR JPG Overflow, Walkthroughs, Sending PDUs, Converting XML to WBXML.

UNIT V

Enterprise Security on the Mobile OS: Device Security Options, PIN, Remote, 346 Secure Local Storage, Apple iPhone and Keychain, Security Policy Enforcement ,Encryption ,Full Disk Encryption ,E-mail Encryption, File Encryption, Application Sandboxing, Signing, and Permissions, Application Sandboxing, Application Signing, Permissions, Buffer Overflow Protection, Windows Mobile, iPhone ,Android ,BlackBerry, Security Feature Summary.

TEXT BOOK:

1. "Mobile Application Security", Himanshu Dwivedi, Chris Clark, David Thiel, TATA McGRAW-Hill. REFERENCES:

- 1. "Mobile and Wireless Network Security and Privacy", Kami S.Makki, et al, Springer.
- 2. "Android Security Attacks Defenses", Abhishek Dubey, CRC Press

OPENSTACK CLOUD COMPUTING (OPEN ELECTIVE)

UNIT I

Keystone OpenStack Identity Service. Installing OpenStack Identity service. Starting OpenStack Image Service. Installing OpenStack Image Service, Configuring OpenStack Image Service with MySQL, Configuring OpenStack Image Service with OpenStack Identity Service, Managing images with OpenStack Image Service, Registering a remotely stored image, Sharing images among tenants, Viewing shared images. Starting OpenStack Compute. Installing OpenStack Compute Controller services, Creating a sandbox Compute server with VirtualBox and Vagrant, Installing OpenStack Compute packages, Stopping and starting Nova services.Installation of command-line tools on Ubuntu. OpenStack Compute services. Compute Managing security groups. Launching our first Cloud instance, Terminating your instance.

Unit II.

Installing OpenStack Object Storage. Configuring OpenStack Object Storage Service, Making rings, Stopping and starting OpenStack Object Storage. Configuring OpenStack Object Storage with OpenStack Identity Service, Setting up SSL access, Testing OpenStack Object Storage.

Using OpenStack Object Storage. Installing the swift client tool. Creating containers, Uploading objects, Listing containers and objects, Downloading objects, Deleting containers and objects. Using OpenStack Object Storage ACLs. Administering OpenStack Object Storage. Preparing drives for OpenStack Object Storage, Managing OpenStack Object Storage cluster with swift-init, Checking cluster health. Benchmarking OpenStack Object Storage. Detecting and replacing failed hard drives, Collecting usage statistics.

Unit III.

Starting OpenStack Block Storage. Configuring OpenStack Compute for Cinder volume. OpenStack Networking. Configuring Flat networking with DHCP. Configuring VLAN Manager networking. Configuring per tenant IP ranges for VLAN Manager. Automatically assigning fixed networks to tenants, Modifying a tenant's fixed network, Manually associating floating IPs to instances, Manually disassociating floating IPs from instances, Automatically assigning floating IPs. Creating a sandbox Network server for Neutron with VirtualBox and Vagrant. Installing and configuring OVS for Neutron. Creating a Neutron network, 203, Deleting a Neutron network, Creating an external Neutron network.

Unit IV

Using OpenStack Dashboard. Installing OpenStack Dashboard, Using OpenStack Dashboard for key management, Using OpenStack Dashboard to manage Neutron networks, Using OpenStack Dashboard for security group management, Using OpenStack Dashboard to launch instances, Using OpenStack Dashboard to terminate instances, Using OpenStack Dashboard for connecting to instances using VNC, Using OpenStack Dashboard to add new tenants, Using OpenStack Dashboard for user management.

Automating OpenStack Installations. Installing Opscode Chef Server. Installing Chef Client, Downloading cookbooks to support DHCP, Razor, and OpenStack. Installing PuppetLabs Razor and DHCP from cookbooks. Setting up a Chef environment for OpenStack. Booting the first OpenStack node into Razor, Defining a Razor broker, model, and policy. Monitoring the node installation. Using Chef to install OpenStack, Expanding our OpenStack environment.

Unit V.

Highly Available OpenStack. Using Galera for MySQL clustering. Configuring HA Proxy for MySQL Galera load balancing, Installing and setting up Pacemaker and Corosync, Configuring Keystone and Glance with Pacemaker and Corosync, Bonding network interfaces for redundancy.

Troubleshooting. Understanding logging. Checking OpenStack services. Troubleshooting OpenStack Compute services. Troubleshooting OpenStack Object Storage services. Troubleshooting OpenStack Dashboard. Troubleshooting OpenStack Authentication, Troubleshooting OpenStack Networking, Submitting Bug reports, Getting help from the community.

Monitoring. Monitoring OpenStack services with Nagios. Monitoring Compute services with Munin. Monitoring instances using Munin and Collectd. Monitoring the storage service using StatsD/Graphite. Monitoring MySQL with Hyperic.

TEXT BOOK:

1. OpenStack Cloud Computing Cookbook - Second Edition, Kevin Jackson, Cody Bunch, October 2013, Packt Publishing-OpenSource.

REFERENCE:

https://www.packtpub.com/virtualization-and-cloud/openstack-cloud-computing-cookbook-second-edition

OPERATIONS RESEARCH

(OPEN ELECTIVE)

Objectives:

- To introduce the methods of Operations Research.
- Emphasize the mathematical procedures of non linear programming search techniques.
- Introduce advanced topics such as Probabilistic models and dynamic programming.

UNITI

Introduction to Operations Research: Basics definition, scope, objectives, phases, models and limitations of Operations Research. Linear Programming Problem - Formulation of LPP, Graphical solution of LPP. Simplex Method, Artificial variables, big-M method, two-phase method, degeneracy and unbound solutions.

UNIT II

Transportation Problem: Formulation, solution, unbalanced Transportation problem. Finding basic feasible solutions - Northwest corner rule, least cost method and Vogel's approximation method. Optimality test: the stepping stone method and MODI method.

Assignment model: Formulation. Hungarian method for optimal solution. Solving unbalanced problem. Traveling salesman problem as assignment problem.

UNIT III

Sequencing models: Solution of Sequencing Problem – Processing n Jobs through 2 Machines – Processing n Jobs through 3 Machines - Processing 2 Jobs through m machines - Processing n Jobs through m Machines.

Replacement Models: Replacement of Items that Deteriorate whose maintenance costs increase with time without change in the money value. Replacement of items that fail suddenly: individual replacement policy, group replacement policy.

UNIT IV

Dynamic programming: Characteristics of dynamic programming. Dynamic programming approach for Priority Management employment smoothening, Stage Coach/Shortest Path and Reliability problems.

Games Theory: Competitive games, rectangular game, saddle point, minimax (maximin) method of optimal strategies, value of the game. Solution of games with saddle points, dominance principle. Rectangular games without saddle point - mixed strategy for 2 X 2 games.

UNIT V

Inventory models: Inventory costs. Models with deterministic demand - model (a) demand rate uniform and production rate infinite, model (b) demand rate non-uniform and production rate infinite, model (c) demand rate uniform and production rate finite.

Queuing Theory: Essential Features of a queuing system. Performance measures of a queuing system. Model 1:{(M/M/1) : (∞/FCFS)} Single server, Unlimited Queue model. Model 2: {(M/M/1) : (∞/SIRO)} Single server, Unlimited Queue model. Model III: {(M/M/1): (N/FCFS)} Single server, Finite Queue model.

TEXT BOOKS:

- J K Sharma. "Operations Research Theory & Applications 4e", Macmillan India Ltd. 1.
- P. K. Gupta and D. S. Hira, "Operations Research", S. Chand & co., 2007. 2

- Pradeep Prabhakar Pai, Operations Research principles and Practice, Oxford University Press, 1. 2012.
- 2. A.M. Natarajan, P. Balasubramani, A. Tamilarasi, "Operations Research", Pearson Education.
- P Sankara Iyer, "Operations Research", Tata McGraw-Hill, 2008. N.V.S. Raju, "Operations Research", HI-TECH, 2002. 3.
- 4.
- Col. D. S. Cheema, "Operations Research", Laxmi Publications Ltd., 2005. 5.
- F.S. Hillier, G.J. Lieberman, "Introduction to Operations Research 8ed", TMH. 6.
- H.S. Kasana & K.D. Kumar, "Introductory Operations Research Theory and applications", 7. Springer, 2003, rp2005.
- Billy E. Gillett, "Introduction to Operations Research A Computer-Oriented Algorithmic Approach", 8.

- Tata McGraw-Hill, 1979, rp2004. A.B.Rao, Operations Research, Jaico . Ravindran, Phillips, Solberg, Operations Research, 2nd edition, Wiley India. W.L.Winston, Operations Research, 4th edition, Cengage Learning. R. Panneerselvam, "Operations Research", PHI-2e, 2006, rp2008. ANITHA H S, "Operations Research", EXEL books, 2011. 9. 10.
- 11.
- 12.
- 13.

PRINCIPLES OF INFORMATION SECURITY

(OPEN ELECTIVE)

UNIT -I

Introduction to Information Security, Need For Security,

UNIT-II

Legal Ethical and Professional Issues in Information Security, Planning For Security.

UNIT – III

Risk Management, Security Technology: Firewalls and VPNs, Security Technology: Intrusion Detection and Prevention Systems, and Other Security Tools.

UNIT – IV

Cryptography, Physical Security, Implementing Information Security,

UNIT – V

Security and Personnel, Information Security Maintenance.

TEXT BOOKS:

1. Principles of Information Security by Whitman, Thompson

SCRIPTING LANGUAGES (OPEN ELECTIVE)

Objectives: The course demonstrates an in depth understanding of the tools and the scripting languages necessary for design and development of applications dealing with Bio-information/ Bio-data. The instructor is advised to discuss examples in the context of Bio-data/ Bio-information application development.

UNIT I

Introduction to PERL and Scripting: Scripts and Programs, Origin of Scripting , Scripting Today, Characteristics of Scripting Languages, Web Scripting, and the universe of Scripting Languages. PERL-Names and Values, Variables, Scalar Expressions, Control Structures, arrays, list, hashes, strings, pattern and regular expressions, subroutines, advance perl - finer points of looping, pack and unpack, filesystem, eval, data structures, packages, modules, objects, interfacing to the operating system, Creating Internet ware applications, Dirty Hands Internet Programming, security Issues.

UNIT II

PHP Basics- Features, Embedding PHP Code in your Web pages, Outputting the data to the browser, Datatypes, Variables, Constants, expressions, string interpolation, control structures, Function, Creating a Function, Function Libraries, Arrays, strings and Regular Expressions.

UNIT III

Advanced PHP Programming: Php and Web Forms, Files, PHP Authentication and Methodologies -Hard Coded, File Based, Database Based, IP Based, Login Administration, Uploading Files with PHP, Sending Email using PHP, PHP Encryption Functions, the Mcrypt package, Building Web sites for the World – Translating Websites- Updating Web sites Scripts, Creating the Localization Repository, Translating Files, text, Generate Binary Files, Set the desired language within your scripts, Localizing Dates, Numbers and Times.

UNIT IV

TCL – Tk : TCL Structure, syntax, Variables and Data in TCL, Control Flow, Data Structures, input/output, procedures, strings, patterns, files, Advance TCL- eval, source, exec and up level commands, Name spaces, trapping errors, event driven programs, making applications internet aware, Nuts and Bolts Internet Programming, Security Issues, C Interface. Tk- Visual Tool Kits, Fundamental Concepts of Tk, Tk by example, Events and Binding, Perl-Tk.

UNIT V

Python : Introduction to Python language, python-syntax, statements, functions, Built-in-functions and Methods, Modules in python, Exception Handling, Integrated Web Applications in Python – Building Small, Efficient Python Web Systems ,Web Application Framework.

TEXT BOOKS:

- 1. The World of Scripting Languages, David Barron, Wiley Publications.
- 2. Python Web Programming, Steve Holden and David Beazley, New Riders Publications.
- 3. Beginning PHP and MySQL, 3rd Edition, Jason Gilmore, Apress Publications (Dreamtech)

REFERENCE BOOKS:

1. Open Source Web Development with LAMP using Linux, Apache, MySQL, Perl and PHP, J.Lee and B.Ware (Addison Wesley) Pearson Education.

- 2. Programming Python, M.Lutz, SPD.
- 3. PHP 6 Fast and Easy Web Development, Julie Meloni and Matt Telles, Cengage Learning Publications.
- 4. PHP 5.1, I. Bayross and S. Shah, The X Team, SPD.
- 5. Core Python Programming, Chun, Pearson Education.
- 6. Guide to Programming with Python, M.Dawson, Cengage Learning.
- 7. Perl by Example, E.Quigley, Pearson Education.
- 8. Programming Perl, Larry Wall, T.Christiansen and J.Orwant, O'Reilly, SPD.
- 9. Tcl and the Tk Tool kit, Ousterhout, Pearson Education.
- 10. PHP and MySQL by Example, E.Quigley, Prentice Hall(Pearson).
- 11. Perl Power, J.P.Flynt, Cengage Learning.
- 12. PHP Programming solutions, V.Vaswani, TMH.

SOCIAL MEDIA INTELLIGENCE

(OPEN ELECTIVE)

UNIT – I

The Beginnings of Social Media Intelligence: What is Social Media monitoring? Anecdotal referencing of Social Media Comments, Text Mining, Some Simple Metrics, Using Social Media as Early Warning System. Fundamental of Opinion Formation: Affecting Opinion versus Biasing Expression, How Do We Form Opinions?, How Do Expectations Affect Opinion?, How Do Expertise and Knowledge Influence How We Form Opinions?, Opinion Formation in a Social Context, Bandwagon behavior and Information Cascades, Implications for Social Media Intelligence.

UNIT – II

Why Do We Share our Opinions : Poster versus Lurkers, What Motivates Us to Post/, Posting Motivations and Selection effects, Implications for Social Media Intelligence.

The Social effects of Strangers : How Does Social Context Affect Our Behavior?, How Influential is the Social Context/, How Does Social Context Affect Opinion Expression/, Bandwagon Behavior in Opinion expression, Differentiating Our opinions, Multiple Audience Effects, /can We Trust the Wisdom of Crowds.

UNIT – III

Opinion Ecosystems and the Evolution Within : Life Cycle Dynamics, Preference Mismatching and Sequential Dynamics, Social Dynamics, Are Social Media Communities the Cause of Opinion Radicalization ?, Online Echo Chambers, Implications for Social Media Monitoring and Metrics.

Are Social Media Fragmenting the Population ? : Šelf-Organization, Birds of a Feather Flock Together, Geography No Longer Defines Our Communities, The influential Hypothesis, The New Influential, How Can We Identify Influentials, Influence in e-Commerce, Some Concluding Remarks.

UNIT – IV

Managing Social Media Communities for Better Social Media Intelligence: Creating an Inviting Environment, The Benefits of a Well-Managed Opinion Community (and the Costs of Not Managing the Community at All) Quality of Intelligence Depends on the Quality of the Opinion Community, Creating and Manipulating Buzz, Buzz Campaign or Fraud?, Identifying Fraudulent Opinions

Cutting Through the Online Chatter : A New Paradigm for Marketing Research, Measure What Matters, Cast a Wide Net, Analyze the Text, Understand the biases, Establish Links to Performance metrics.

UNIT – V

Intelligence Integration : Overview of Marketing Research Methods, Using Social Media for Marketing research, Tracking Brand Health, Understanding Market Structure, Social Shopping, Integration with Data from Other Parts of the Organization, Intelligence Dashboards.

Building Social Media Intelligence into Our Strategies : How Can Social Media Intelligence Help Integrate an Organization's Strategy?, Multichannel Strategies, Rapid Response System, Integrated CRM, Leveraging Social Data, Seeding Strategies.

Moving from Social Media monitoring to Social Media Intelligence : Social Media Intelligence today, Social Media Intelligence tomorrow, Building on the Science of Opinion, tapping into Opinion Ecosystems, Developing an Integrated Strategy.

REFERENCES:

SOCIAL MEDIA INTELLIGENCE : by Wendly W.Moe, David A. Schweidel, Cambride University, edition 2014.

SOFTWARE ENGINEERING

(OPEN ELECTIVE)

Objectives:

- Understanding of software process models such as waterfall and evolutionary models.
- Understanding of software requirements and SRS document.
- Understanding of different software architectural styles.
- Understanding of software testing approaches such as unit testing and integration testing.
- Understanding on quality control and how to ensure good quality software.

UNIT I

Introduction to Software Engineering: The evolving role of software, Changing Nature of Software, legacy software, Software myths.

A Generic view of process: Software engineering- A layered technology, a process framework, The Capability Maturity Model Integration (CMMI), Process patterns, process assessment, personal and team process models.

Process models: The waterfall model, Incremental process models, Evolutionary process models, specialized process models, The Unified process.

UNIT II

Software Requirements: Functional and non-functional requirements, User requirements, System requirements, Interface specification, the software requirements document.

Requirements engineering process: Feasibility studies, Requirements elicitation and analysis, Requirements validation, Requirements management.

System models: Context Models, Behavioral models, Data models, Object models, structured methods.

UNIT III

Design Engineering: Design process and Design quality, Design concepts, the design model, pattern based software design.

Creating an architectural design: software architecture, Data design, Architectural styles and patterns, Architectural Design, assessing alternative architectural designs, mapping data flow into a software architecture.

Modeling component-level design: Designing class-based components, conducting component-level design, Object constraint language, designing conventional components.

Performing User interface design: Golden rules, User interface analysis and design, interface analysis, interface design steps, Design evaluation.

UNIT IV

Testing Strategies: A strategic approach to software testing, test strategies for conventional software, Black-Box and White-Box testing, Validation testing, System testing, the art of Debugging.

Product metrics: Software Quality, Frame work for Product metrics, Metrics for Analysis Model, Metrics for Design Model, Metrics for source code, Metrics for testing, Metrics for maintenance.

Metrics for Process and Products: Software Measurement, Metrics for software quality.

UNIT V

Risk management: Reactive Vs Proactive Risk strategies, software risks, Risk identification, Risk projection, Risk refinement, RMMM, RMMM Plan.

Quality Management: Quality concepts, Software quality assurance, Software Reviews, Formal technical reviews, Statistical Software quality Assurance, Software reliability, The ISO 9000 quality standards.

TEXT BOOKS:

1. Software Engineering A practitioner's Approach, Roger S Pressman, sixth edition,. McGraw Hill International Edition.

2. Software Engineering, Ian Sommerville, seventh edition, Pearson education.

- 1. Software Engineering, A Precise Approach, Pankaj Jalote, Wiley India, 2010.
- 2. Software Engineering : A Primer, Waman S Jawadekar, Tata McGraw-Hill, 2008.
- 3. Fundamentals of Software Engineering, Rajib Mall, PHI, 2005.

- 4.
- Software Engineering, Principles and Practices, Deepak Jain, Oxford University Press. Software Engineering1: Abstraction and modeling, Diner Bjorner, Springer International edition, 2006. Software Engineering Foundations, Yingxu Wang, Auerbach Publications, 2008. Software Engineering Principles and Practice, Hans Van Vliet, 3rd edition, John Wiley &Sons Ltd. 5. 6.
- 7.

STORAGE AREA NETWORKS

(OPEN ELECTIVE)

Objectives:

- To understand Storage Area Networks characteristics and components.
- To become familiar with the SAN vendors and their products
- To learn Fibre Channel protocols and how SAN components use them to communicate with each other
- To become familiar with Cisco MDS 9000 Multilayer Directors and Fabric Switches Thoroughly learn Cisco SAN-OS features.
- To understand the use of all SAN-OS commands. Practice variations of SANOS features

UNIT I: Introduction to Storage Technology

Review data creation and the amount of data being created and understand the value of data to a business, challenges in data storage and data management, Solutions available for data storage, Core elements of a data center infrastructure, role of each element in supporting business activities

UNIT II: Storage Systems Architecture

Hardware and software components of the host environment, Key protocols and concepts used by each component ,Physical and logical components of a connectivity environment ,Major physical components of a disk drive and their function, logical constructs of a physical disk, access characteristics, and performance Implications, Concept of RAID and its components , Different RAID levels and their suitability for different application environments: RAID 0, RAID 1, RAID 3, RAID 4, RAID 5, RAID 0+1, RAID 1+0, RAID 6, Compare and contrast integrated and modular storage systems ,High-level architecture and working of an intelligent storage system

UNIT III: Introduction to Networked Storage

Evolution of networked storage, Architecture, components, and topologies of FC-SAN, NAS, and IPSAN, Benefits of the different networked storage options, understand the need for long-term archiving solutions and describe how CAS fulfills the need, understand the appropriateness of the different networked storage options for different application environments

UNIT IV: Information Availability & Monitoring & Managing Datacenter

List reasons for planned/unplanned outages and the impact of downtime, Impact of downtime, Differentiate between business continuity (BC) and disaster recovery (DR) ,RTO and RPO, Identify single points of failure in a storage infrastructure and list solutions to mitigate these failures , Architecture of backup/recovery and the different backup/recovery topologies , replication technologies and their role in ensuring information availability and business continuity, Remote replication technologies and their role in providing disaster recovery and business continuity Capabilities Identify key areas to monitor in a data center, Industry standards for data center monitoring and management, Key metrics to monitor for different components in a storage infrastructure, Key management tasks in a data center

UNIT V: Securing Storage and Storage Virtualization

Information security, Critical security attributes for information systems, Storage security domains, List and analyzes the common threats in each domain, Virtualization technologies, block-level and file level virtualization technologies and processes

Case Studies

The technologies described in the course are reinforced with EMC examples of actual solutions. Realistic case studies enable the participant to design the most appropriate solution for given sets of criteria.

TEXT BOOK:

1. EMC Corporation, Information Storage and Management, Wiley.

REFERENCE BOOKS:

1. Robert Spalding, "Storage Networks: The Complete Reference", Tata McGraw Hill, Osborne, 2003.

- 2. Marc Farley, "Building Storage Networks", Tata McGraw Hill ,Osborne, 2001.
 - 3. Meeta Gupta, Storage Area Network Fundamentals, Pearson Education Limited, 2002

WEB USABILITY (OPEN ELECTIVE)

UNIT I

Introduction to Usability, Human Factors,

UNIT II

User-Centered Design, Usability Aware Design,

UNIT III

Accessibility, Understanding your Users and Goals,

UNIT IV

Heuristic Evaluation, Usability Testing,

UNIT V

Other Tools and Techniques, Transfering Data into Change

TEXT BOOK:

Web Usability Hand Book by Mark Pearrow, Thomson Delmar learning